



**NO MORE VICTIMS®**

# OUR MISSION

**END**  
DRUNK  
DRIVING

**HELP  
FIGHT**  
DRUGGED  
DRIVING

**PREVENT**  
UNDERAGE  
DRINKING

**SUPPORT  
THE VICTIMS**  
OF THIS VIOLENT CRIME

# SUPPORT VICTIMS

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All the work MADD does is because of and for the victims of impaired driving.

Who is a Victim?

Anyone whose life has been impacted by impaired driving. We work with families who have loved ones killed, been injured themselves, schools and students, people involved in crashes but uninjured, families whose loved one drove impaired and killed themselves, just to name a few.



# SUPPORT VICTIMS

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HOW WE  
WANT  
GRIEF TO  
WORK



HOW GRIEF  
ACTUALLY  
WORKS



**MADD**

**MOTHERS  
AGAINST  
DRUNK DRIVING**

**THEN VS NOW.**



# **GIVING A VOICE TO VICTIMS**

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**“Through sharing we all find a common ground, inspiration, hope, meaning, and, ultimately, action.”**



# PROGRAMS AS A PLATFORM



# **TIPS FOR INVOLVING VICTIMS**

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- **Listen**
- **Clearly Communicate**
- **Offer Extra Support**
- **Be Grief Aware**
- **Don't Make Decisions for Them**
- **Be Aware of Triggering Dates (Birthdays/Crash Anniversaries)**



# **DON'T BE AFRAID TO ASK**

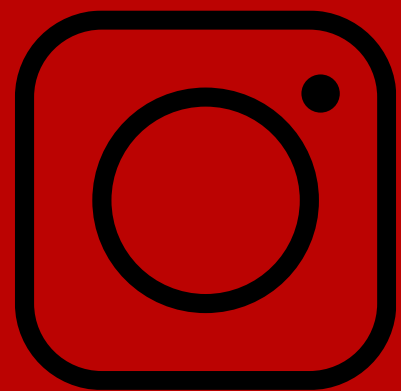
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**Many victims want to find a platform,  
but don't always know where to start.**



# QUESTIONS?





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