



SPONSORSHIPS and EXHIBITS

July 7-10
Omaha, Nebraska

Event Sponsor Benefits	Welcome Reception \$40,000 <i>Exclusive</i>	Host Night Event \$40,000 <i>Exclusive</i>	BOD Reception \$25,000 <i>Exclusive</i>	Educational Session \$15,000 <i>(limited to 4)</i>	Opening General Session Keynote \$10,000	Closing General Session Keynote \$10,000
Listed as a sponsor in the mobile meeting app	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor meeting website	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor signs placed throughout the meeting area	Yes	Yes	Yes	Yes	Yes	Yes
Comp delegate registrations	6	6	4	2	2	2
Post registration list	Yes	Yes	Yes	Yes	Yes	Yes
Verbal recognition at the Opening session	Yes	Yes	Yes	Yes	Yes	Yes
Priority room at Host Hotel**	6	6	4	2	2	2
Ticket to "Invitation Only" BOD reception	6	6	8	2	2	2
Recognition at event or on item	Logo in prominent locations	Logo in prominent locations	Logo in prominent locations	Coordinate or moderate a session	Introduce the keynote speaker	Introduce the keynote speaker
Advance registration list	Yes	Yes	Yes	Yes	Yes	Yes
Flyer or Postcard in delegate bag*	8.5" x 11" Flyer	8.5" x 11" Flyer	8.5" x 11" Flyer	4" x 6" postcard	4" x 6" postcard	4" x 6" postcard
Complimentary 10' x 10' exhibit booth	Yes	Yes	Yes			

Item Sponsor Benefits	Volunteer Shirt \$10,000 <i>Exclusive</i>	Lanyards \$10,000 <i>Exclusive</i>	Hotel Key Cards \$10,000 <i>Exclusive</i>	Delegate Bag \$10,000 <i>Exclusive</i>	Mobile App \$10,000 <i>Exclusive</i>	Charging Station \$10,000 <i>Exclusive</i>	Meeting Signs \$10,000 <i>Exclusive</i>
Listed as a sponsor in the mobile meeting app	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor meeting website	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor signs placed throughout the meeting area	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Comp delegate registrations	2	2	2	2	2	2	2
Post registration list	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Verbal recognition at the Opening session	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Priority room at Host Hotel**	2	2	2	2	2	2	2
Ticket to "Invitation Only" BOD reception	2	2	2	2	2	2	2
Recognition at event or on item	Logo on lanyard	Logo on lanyard	Ad/logo on hotel key card	Logo on bag	Logo on splash screen and two push notifications	Ad/Logo on charging station	Logo incorporated on all meeting signs
Advance registration list	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Flyer or Postcard in delegate bag*	4" x 6" postcard	4" x 6" postcard	4" x 6" postcard	4" x 6" postcard			

* Postcard is printed and shipped by sponsor

** Priority hotel room does NOT equate to a complimentary room. Sponsors/exhibitors will be given priority for access into the host hotel in our group room block, subject to availability. Please note room block rates at the host hotel vary.

For more information about how we can tailor the experience for you, call Ernie Cochran at 512.413.5969.



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Tiered Level Partner Benefits	Premium (4 Available) \$25,000	Platinum (4 Available) \$20,000	Gold (6 Available) \$15,000	Silver \$10,000	Bronze \$7,500	Copper \$5,000	Nickel \$2,000
Listed as a sponsor in the mobile meeting app	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor meeting website	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor signs placed throughout the meeting area	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Verbal recognition at the Opening session	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Comp delegate registrations	6	5	4	3	2	1	
Priority room at Host Hotel**	6	5	4	3	2	1	
Ticket to "Invitation Only" BOD reception	6	5	4	3	2	1	
Post registration list	Yes	Yes	Yes	Yes	Yes		
Logo recognition at the delegate breakfasts	Yes	Yes	Yes	Yes	Yes		
Flyer or Postcard in delegate bag*	8.5" x 11" Flyer	4" x 6" postcard	4" x 6" postcard	4" x 6" postcard			
Advance registration list	Yes	Yes	Yes	Yes			
Complimentary 10' x 10' exhibit booth	Yes	Yes	Yes				
Logo recognition at the delegate lunches	Yes	Yes					
Logo recognition at all the breaks	Yes						
Logo recognition on transportation to tech tour(s)	Yes						

Exhibit Booth ONLY	\$3,500
Listed in the mobile app as an exhibitor	Yes
Complimentary registrations	2
Priority room at the Host Hotel**	2
2 Chairs	Yes
1 Wastebasket	Yes

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SPONSORSHIP FORM

Please complete this form and return **ONLY THE FORM**, to Ernie Cochran at:
ernie@housmanandassociates.com.

If a check will accompany the Sponsorship Form, please send the form along with payment to: Housman & Associates, LLC -WASHTO, 2503 Grapevine Canyon Trail, Leander, TX 78641. (Please also send an electronic copy).

Upon receipt of the signed sponsorship agreement, an invoice for payment will be sent.

Primary Contact Information

Primary Contact Name		Title		
Mailing Address		City	State	Zip
Telephone	Fax	Email Address		
Company / Organization Name				

Sponsorship Options

<input type="checkbox"/> Welcome Reception Sponsor	\$40,000	<input type="checkbox"/> Mobile App Sponsor	\$10,000
<input type="checkbox"/> Host Night Event Sponsor	\$40,000	<input type="checkbox"/> Charging Station Sponsor	\$10,000
<input type="checkbox"/> BOD Reception Sponsor	\$25,000	<input type="checkbox"/> Meeting Signs Sponsor	\$10,000
<input type="checkbox"/> Education Session Sponsor	\$15,000	<input type="checkbox"/> Premium Tier Sponsor	\$25,000
<input type="checkbox"/> Opening General Session Keynote	\$10,000	<input type="checkbox"/> Platinum Tier Sponsor	\$20,000
<input type="checkbox"/> Closing General Session Keynote	\$10,000	<input type="checkbox"/> Gold Tier Sponsor	\$15,000
<input type="checkbox"/> Volunteer Shirt Sponsor	\$10,000	<input type="checkbox"/> Silver Tier Sponsor	\$10,000
<input type="checkbox"/> Lanyard Sponsor	\$10,000	<input type="checkbox"/> Bronze Tier Sponsor	\$7,500
<input type="checkbox"/> Hotel Key Card Sponsor	\$10,000	<input type="checkbox"/> Copper Tier Sponsor	\$5,000
<input type="checkbox"/> Delegate Bag Sponsor	\$10,000	<input type="checkbox"/> Nickel Tier Sponsor	\$2,000

Sponsorship Amount / Payment

Total Sponsored Amount: \$ _____

Name on Credit Card	Billing Address (If different than above)	City	State	Zip
Credit Card Number	Expiration Date	CVS#	Date	

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Authorized Signature