## Nebraska Annual Traffic Safety Study 2017

THE NEBRASKA POLL

## FINAL REPORT

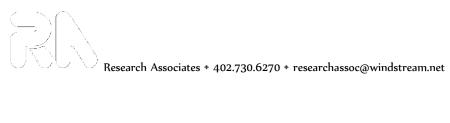
For Nebraska Safety Council and Nebraska Department of Roads Highway Safety Office

May 2017



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## Nebraska Annual Traffic Safety Study 2017

For Nebraska Safety Council and Nebraska Department of Roads Highway Safety Office
HIGHLIGHT SUMMARY

### Methodology

- Research Associates completed 900 telephone interviews from random samples of Nebraska land and cell phones during April 10 May 7, 2017.
- The purpose of the study was to measure Nebraskans' attitudes toward various highway safety issues.
- The statewide study has a maximum error range of +/- 3.3% at a 95% confidence level.

## Impaired Driving

- Core Q: A fourth (25%) of the respondents indicated they had driven within two hours after drinking alcoholic beverages at least once in the last 60 days.
- Core Q: A plurality (35%) indicated the chances of getting arrested when driving after drinking are somewhat likely.
- Core Q: Just less than half of the respondents (47%) indicated awareness of drunk driving enforcement in the last 30 days.
- Just over half (53%) indicated awareness of drunk driving messages in the past 60 days.

#### Seat Belts

- Core Q: A super-majority (77%) indicated they always wear safety belts when they drive or ride.
- Core Q: A majority (57%) indicated the chances of getting a ticket for not wearing a seat belt are unlikely (34% somewhat unlikely plus 23% very unlikely).
- Core Q: 26% indicated they had heard something about seat belt law enforcement in the last 60 days.
- Less than half (44%) indicated awareness of Click It Or Ticket messages in the past 60 days. A plurality of those (31%) had seen the messages on signs.
- A majority (54%) indicated they favor a primary seat belt law.

## Speed

- Core Q: A third of respondents indicated they drive faster than 35 mph on a road posted at 30 mph more than rarely (usually, 14%; half the time, 19%).
- Core Q: 18% indicated driving faster than 70 mph on roads posted 65 mph (6% usually; 12% half the time).
- Core Q: 28% indicated awareness of speed enforcement in the past 30 days.
- Core Q: A plurality (39%) indicated the chances of getting a ticket for speeding are somewhat likely.

## Distracted Driving

- A majority (56%) of respondents support a law allowing a ticket solely for cell phone use while driving.
- Nine out of ten respondents (91%) support a law allowing drivers to be stopped and ticketed <u>solely</u> for texting while driving.

#### Other Issues

- A super-majority (75%) indicated that Nebraska's law requiring motorcycle helmets should be <u>continued</u>.
- A super-majority (77%) indicated driving after using marijuana increases crash risk; 20% indicated they know someone who drives after using marijuana.

#### **Demographics**

- Nearly all respondents (99%) indicated they have a driver's license.
- Age (controlled): 16-20, 2%; 21-34, 14%; 35-49, 34%; 50-64, 33%; 65 up, 18%.
- Annual household incomes: under \$40,000, 20%; \$40,000-80,000, 38%; over \$80,000, 42%.
- Phone type (controlled): 60% from traditional landlines; 40% from cell phones.
- Congressional District (controlled): District One, 34%; District Two, 32%; District Three, 34%.



Gender: 49% male; 51% female (controlled).

## Nebraska Annual Traffic Safety Study, 2017

THE NEBRASKA POLL May 2017

## STUDY DESCRIPTION (N=900)

The purpose of this edition of The Nebraska Poll was to measure the attitudes of Nebraskans relative to highway safety issues, including but not limited to the issues of impaired driving, seat belt safety, speed, driving while distracted and driving after using marijuana.

Research Associates designed the survey instrument with input and final approval from the staffs of the Nebraska Safety Council and the Nebraska Department of Roads Highway Safety Office.

The instrument designed to meet the purpose of this study was administered by telephone to a total sample of 900 randomly selected Nebraskans during April 10 – May 7, 2016. The sample was divided equally among Nebraska's three congressional districts. Completed interviews were from both cell phones (40%) and landlines (60%).

A sample of 900 randomly selected respondents provides results that are statistically accurate within an expected maximum error range of plus or minus 3.3% at a 95% confidence level. In other words, if this survey were administered to the entire population studied, the results would vary no more than plus or minus 3.3% from the results reported here, 95 times out of 100. The actual expected maximum error ranges vary based on the specific percentage results obtained for each response, as shown below.

## Expected Maximum Error Ranges at a 95% Confidence Level for a Sample of 900 (Statewide Data)

| 10%     | 20%     | 30%          | 40%                       | 50%     | 60%            | 70%     | 80%     | 90%     |
|---------|---------|--------------|---------------------------|---------|----------------|---------|---------|---------|
| +/-2.0% | +/-2.6% | +/-3.0%      | +/-3.2%                   | +/-3.3% | +/-3.2%        | +/-3.0% | +/-2.6% | +/-2.0% |
|         | 9       | 95% Confiden | Expected I ce Level for a |         | or Ranges at a |         | Data)   |         |
| 10%     | 20%     | 30%          | 40%                       | 50%     | 60%            | 70%     | 80%     | 90%     |
| +/-3.4% | +/-4.5% | +/-5.2%      | +/-5.5%                   | +/-5.7% | +/-5.5%        | +/-5.2% | +/-4.5% | +/-3.4% |

The figures in this report represent percentages unless specifically stated otherwise. Columns may not always total exactly 100% due to rounding.

Crosstab tables are computed on the statewide results.

Terminology: the mean score is the same as the average score. The "N" is the number of cases (respondents) in the study. An open-ended question is one in which no response choices were provided to respondents and captured responses were then categorized into groups or ranges.



## Nebraska Annual Traffic Safety Study, 2017

# NARRATIVE SUMMARY (N=900)

## **Impaired Driving**

The first question was open-ended and asked respondents to name the biggest problem in Nebraska today. Roads and highway safety-related responses included: distracted driving (8%); drunk/impaired driving (2%); traffic and road conditions (15%).

Respondents were next asked to rate three specified problems on a 1 to 5 scale, with 5 as very important and 1 as not at all important. Both distracted driving (with a mean score of 4.4) and drunk driving (mean score of 4.2) were named as bigger problems than the fuel tax situation (3.2) by a significant margin.

Respondents were next asked whether they favor or oppose each of three specific penalties for drunk driving. All three were favored by a majority of respondents. Leading the list of penalties favored was mandatory treatment for drunk driving offenders (75% favoring); followed by mandatory interlock ignition for all first-time offenders (66% favoring); and mandatory sentencing for drunk driving offenses (63% favoring);.

Three percent (3%) of respondents indicated they had driven while impaired by alcohol but still under the legal limit in the last 60 days.

CORE QUESTION: One-fourth of the respondents (25%) indicated they had driven within two hours after drinking alcoholic beverages at least once in the last 60 days.

CORE QUESTION: About a third of the respondents (35%) indicated the chances of getting arrested if they drive after drinking are somewhat likely, while 26% indicated the chances of that are somewhat unlikely.

CORE QUESTION: Less than half of the respondents (47%) indicated they had seen or heard something about drunk driving enforcement by police in the last 30 days.

Over half of the respondents (53%) indicated they had read, seen or heard drunk driving-related messages in the past 60 days.

#### **Seat Belts**

CORE QUESTION: A super-majority (77%) indicated they always wear safety belts.

CORE QUESTION: A majority (57%) of respondents thought the chances of getting a ticket for not wearing a seat belt were unlikely or very unlikely (34% somewhat unlikely plus 23% very unlikely).

CORE QUESTION: About a fourth of respondents (26%) indicated they had seen or heard something about seat belt law enforcement by police in the last 60 days.

Less than half the respondents (44%) indicated they had read, seen or heard Click It Or Ticket seat belt messages in the past 60 days. In an open-ended question, a plurality of respondents (31%) indicated they had seen the Click It Or Ticket ads on signs, while 27% indicated TV and 18% indicated radio.

For the eighth straight year, a majority of respondents (54%) indicated that law enforcement officers should be allowed to stop drivers and ticket them for not wearing a seat belt.



Respondents were asked what level of fine would be most effective to get people to wear their seat belt all the time. A plurality (27%) indicated \$51-100, 25% indicated \$25-50, 22% indicated more than \$200, 20% indicated \$101-150 and 5% indicated \$151-200.

## **Speed**

CORE QUESTION: A third of respondents indicated they more than rarely drive faster than 35 mph on a road posted at 30 mph, (14% indicated usually and 19% indicated half of the time).

CORE QUESTION: Nearly one in five of the respondents (18%) indicated they drive faster than 70 mph on a local road with a speed limit of 65 mph (6% indicated usually and 12% indicated half the time).

CORE QUESTION: Just over a fourth of respondents (28%) indicated they had heard anything about speed enforcement in the past 30 days.

CORE QUESTION: A plurality (39%) indicated the chances of getting a ticket if you drive over the speed limit are somewhat likely; 28% indicated likely, 16% somewhat unlikely, 13% very likely and 5% very unlikely.

## **Distracted Driving Laws**

A majority of respondents (56%) indicated support for a law allowing law enforcement to stop a driver and ticket them <u>solely</u> for talking on a cell phone while driving, while 40% opposed that and 3% had no opinion.

Nine out of ten respondents (91%) indicated support for a law that would allow law enforcement to stop a driver and ticket them <u>solely</u> for texting while driving, while 9% opposed that.

#### Miscellaneous

A super-majority of respondents (75%) again indicated that Nebraska's law requiring motorcycle helmets should be continued, while 22% said it should be repealed and 3% had no opinion.

A super-majority (77%) of respondents indicated driving after using marijuana increases crash risk. One in five respondents (20%) indicated they know someone who drives after using marijuana.

### **Demographics**

Nearly all respondents (99%) indicated they have a driver's license.

Respondents indicated distribution in the following age categories (controlled variable): 16-20, 2%; 21-34, 14%; 35-49, 34%; 50-64, 33%; 65 up, 18%.

Respondents indicated distribution in the following annual household income categories: under \$40,000, 20%; \$40,000-80,000, 38%; over \$80,000, 42%.

By control, the sample was 60% by landlines and 40% by cell phones.

By control, respondents were distributed equally among Nebraska's three congressional districts.

By control, respondents were 49% male and 51% female.

###



# Nebraska Annual Traffic Safety Study, 2017 THE NEBRASKA POLL May 2017

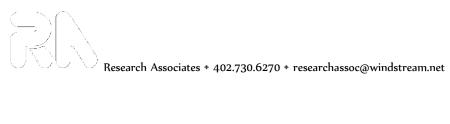
## TABULAR SUMMARY

(frequency distributions)

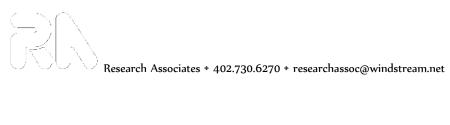
|      |  | Percentage |       |       |       |  |  |  |
|------|--|------------|-------|-------|-------|--|--|--|
|      |  |            | Dist  | Dist  | Dist  |  |  |  |
|      |  | State      | One   | Two   | Three |  |  |  |
|      |  | N=900      | N=303 | N=287 | N=310 |  |  |  |
|      | General  |            |       |       |       |  |  |  |
| 1.   | First, what do you think is the biggest problem in Nebraska today? (Open Ended)  |            |       |       |       |  |  |  |
|      | Taxes, spending, budget, education funding, etc.   | 33         | 32    | 33    | 33    |  |  |  |
|      | Roads, streets, traffic, etc.  | 15         | 15    | 18    | 12    |  |  |  |
|      | Crime, drugs, gangs, vandalism, etc.   | 9          | 7     | 10    | 10    |  |  |  |
|      | Government, politicians, etc.  | 9          | 11    | 11    | 6     |  |  |  |
|      | Economy, drought, water, jobs, wages, etc.   | 8          | 7     | 8     | 10    |  |  |  |
|      | Distracted driving   | 8          | 10    | 5     | 10    |  |  |  |
|      | Drunk drivers  | 2          | 3     |       | 2     |  |  |  |
|      | Others (pipeline, interaction issues, social issues like health care, etc.)  | 16         | 15    | 16    | 17    |  |  |  |
| 2-4. | On a 1-5 scale, with 5 as very important and 1 as not at all important, how would you rate the following problems in Nebraska: |            |       |       |       |  |  |  |
|      | How important is the problem of distraction caused by drivers using cell phones or other electronic devices?                   | 4.4        | 4.4   | 4.4   | 4.5   |  |  |  |
|      | How important is the problem of driving while intoxicated or drunk driving?  | 4.2        | 4.2   | 4.3   | 4.2   |  |  |  |
|      | How important is the fuel tax situation?   | 3.2        | 3.2   | 3.1   | 3.3   |  |  |  |



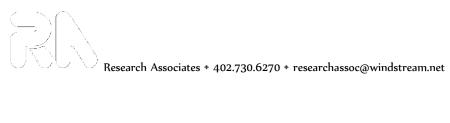
|      | Impaired Driving   | State    | Perce<br>Dist<br>One | entage<br>Dist<br>Two | Dist<br>Three |
|------|--|----------|----------------------|-----------------------|---------------|
| Woi  | ald you favor or oppose each of the following penalties for  |          |                      |                       |               |
| drur | ık driving:  |          |                      |                       |               |
| 5.   | Mandatory sentencing for drunk driving offenses Favor  | 63       | 64                   | 58                    | 67            |
|      | Oppose   | 33       | 33                   | 38                    | 29            |
|      | Don't know   | 4        | 3                    | 5                     | 4             |
| 6.   | Mandatory treatment for drunk driving offenders  |          |                      |                       |               |
|      | Favor  | 75       | 75                   | 76                    | 75            |
|      | Oppose<br>Don't know   | 22<br>3  | 22<br>2              | 21<br>4               | 23<br>2       |
|      | Doll ( Kilow   | 3        | 2                    | 7                     | 2             |
| 7.   | Mandatory interlock ignition for all first-time offenders  | 66       | 61                   | 65                    | 60            |
|      | Favor<br>Oppose  | 66<br>31 | 64<br>33             | 65<br>33              | 69<br>27      |
|      | Don't know   | 3        | 2                    | 3                     | 4             |
| 8.   | In the last 60 days, have you ever driven while impaired by alcohol, but still under the legal limit?                                |          |                      |                       |               |
|      | Yes  | 3        | 2                    | 2                     | 4             |
|      | No   | 97       | 98                   | 98                    | 97            |
| 9.   | What do you think the chances are of someone getting arrested if they drive after drinking? (Core Q. A-3)                            |          |                      |                       |               |
|      | Very likely  | 9        | 12                   | 6                     | 8             |
|      | Somewhat likely<br>Likely  | 35<br>19 | 34<br>22             | 38<br>14              | 34<br>21      |
|      | Somewhat unlikely  | 26       | 26                   | 28                    | 25            |
|      | Very unlikely  | 11       | 6                    | 14                    | 13            |
| 10.  | In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages? (Core Q. A-1) |          |                      |                       |               |
|      | Never  | 75       | 77                   | 71                    | 78            |
|      | Once   | 10       | 11                   | 11                    | 9             |
|      | 2-5 times<br>More than 5 times   | 12<br>3  | 10<br>2              | 15<br>3               | 11            |
| 11.  | In the past 30 days, have you read, seen or heard anything about   | J        | -                    | J                     | 5             |
|      | alcohol impaired driving (or drunk driving) enforcement by police? (Core Q. A-2)   |          |                      |                       |               |
|      | Yes  | 47       | 48                   | 44                    | 49            |
|      | No   | 53       | 52                   | 56                    | 52            |
| 12.  | In the past <u>60</u> days, have you read, seen or heard any drunk driving-related messages?   |          |                      |                       |               |
|      | Yes  | 53       | 56                   | 53                    | 49            |
|      | No   | 47       | 44                   | 47                    | 52            |



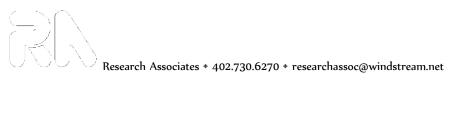
|     |  | State                      | Perce<br>Dist<br>One      | ntage<br>Dist<br>Two       | Dist<br>Three             |
|-----|--|----------------------------|---------------------------|----------------------------|---------------------------|
|     | Seat Belts   |                            |                           |                            |                           |
| 13. | How often do you use safety belts when you drive or ride in a car, van, sport utility vehicle or pickup? (Core Q. B-1) Always Nearly always Sometimes Seldom Never | 77<br>13<br>6<br>2<br>2    | 81<br>11<br>5<br>1<br>2   | 86<br>8<br>4<br>1          | 65<br>20<br>8<br>3<br>4   |
| 14. | Should law enforcement officers be allowed to stop a vehicle and write a ticket if the driver and passengers are not wearing a seat belt? Yes No Don't know        | 54<br>44<br>2              | 56<br>43<br>              | 55<br>43<br>2              | 51<br>45<br>4             |
| 15. | What do you think the chances are of getting a ticket if you don't wear your safety belt? (Core Q. B-3) Very likely Somewhat likely Likely Unlikely Very unlikely  | 8<br>20<br>15<br>34<br>23  | 9<br>22<br>16<br>36<br>17 | 8<br>17<br>13<br>34<br>28  | 9<br>21<br>15<br>32<br>23 |
| 16. | What amount of fine do you think would get non-seat-belt-users to use their seat belt? \$25-50 \$51-100 \$101-150 \$151-200 Over \$200                             | 25<br>27<br>20<br>5<br>22  | 24<br>27<br>23<br>4<br>23 | 24<br>27<br>22<br>7<br>21  | 29<br>28<br>17<br>6<br>22 |
| 17. | In the past 60 days, have you read, seen or heard anything about seat belt enforcement? (Core Q. B-2) Yes No   | 26<br>74                   | 27<br>73                  | 19<br>81                   | 32<br>68                  |
| 18. | In the past 60 days, have you read, seen or heard any Click It Or Ticket seat belt messages? Yes No  | 44<br>56                   | 51<br>50                  | 39<br>61                   | 43<br>57                  |
| 19. | (IF YES) Do you remember where that was? Signs TV Radio All others (Internet, newspaper, background, sports, gas stations) Don't know                              | 31<br>27<br>18<br>13<br>11 | 40<br>22<br>17<br>13<br>9 | 29<br>32<br>14<br>11<br>15 | 22<br>31<br>22<br>16<br>9 |



|     |  | State                     | Perce<br>Dist<br>One      | entage<br>Dist<br>Two    | Dist<br>Three             |
|-----|--|---------------------------|---------------------------|--------------------------|---------------------------|
|     | Speed  |                           |                           |                          |                           |
| 20. | On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph: (Core Q. S-1a)  Most of the time/usually Half the time Rarely Never     | 14<br>19<br>48<br>19      | 12<br>19<br>49<br>20      | 16<br>20<br>51<br>13     | 15<br>18<br>44<br>23      |
| 21. | On a local road with a speed limit of 65 mph, how often do you drive faster than 70 mph: (Core Q. S-1b)  Most of the time/usually  Half the time  Rarely  Never  | 6<br>12<br>44<br>38       | 6<br>10<br>46<br>39       | 8<br>17<br>45<br>31      | 4<br>9<br>42<br>45        |
| 22. | In the past 30 days, have you read, seen or heard anything about speeding enforcement? (Core Q. S-2) Yes No  | 28<br>72                  | 32<br>68                  | 27<br>73                 | 26<br>74                  |
| 23. | What do you think the chances are of getting a ticket if you drive over the speed limit? (Core Q. S-3) Very likely Somewhat likely Likely Unlikely Very unlikely | 13<br>39<br>28<br>16<br>5 | 15<br>43<br>26<br>13<br>4 | 9<br>36<br>24<br>22<br>8 | 14<br>38<br>33<br>12<br>3 |

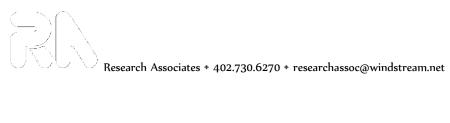


|     |  | State          | Perce<br>Dist<br>One | entage<br>Dist<br>Two | Dist<br>Three |
|-----|--|----------------|----------------------|-----------------------|---------------|
|     | Distracted Driving   |                |                      |                       |               |
| 24. | Would you support or oppose a law that allows law enforcement to stop a driver and ticket them solely for talking on a cell phone while driving?  Support Oppose | 56<br>40       | 56<br>41             | 59<br>38              | 54<br>42      |
|     | Don't know   | 3              | 2                    | 3                     | 5             |
| 25. | Would you support or oppose a law that allows law enforcement to stop a driver and ticket them solely for texting while driving? Support Oppose                  | 91<br>9        | 88<br>12             | 91<br>9               | 92<br>8       |
|     | Miscellaneous  |                |                      |                       |               |
| 26. | Should the Nebraska law requiring motorcycle helmets be repealed or continued? Continue Repeal Don't know  | 75<br>22<br>3  | 77<br>20<br>3        | 78<br>18<br>4         | 70<br>27<br>3 |
| 27. | Do you think driving under the influence of marijuana increases the risk of having a crash? Yes No Don't know  | 77<br>13<br>10 | 72<br>16<br>12       | 76<br>16<br>9         | 83<br>8<br>9  |
| 28. | Do you know anyone who drives after smoking or ingesting marijuana?<br>Yes<br>No<br>Don't know   | 20<br>79<br>2  | 20<br>80<br>1        | 24<br>74<br>2         | 16<br>82<br>2 |



|     |   | State                     | Perce<br>Dist<br>One      | entage<br>Dist<br>Two     | Dist<br>Three             |
|-----|---|---------------------------|---------------------------|---------------------------|---------------------------|
|     | Demographics  |                           |                           |                           |                           |
| 29. | Which of these age groups are you in: 16-20 21-34 35-49 50-64 65 up   | 2<br>14<br>34<br>33<br>18 | 1<br>15<br>38<br>30<br>16 | 1<br>13<br>27<br>42<br>18 | 3<br>15<br>37<br>27<br>19 |
| 30. | Do you have a driver's license?<br>Yes<br>No  | 99<br>1                   | 98<br>2                   | 99<br>1                   | 98<br>2                   |
| 31. | Which of these annual household income groups are you in?<br>Under \$40,000<br>\$40,000-80,000<br>Over \$80,000 | 20<br>38<br>42            | 17<br>42<br>41            | 18<br>29<br>53            | 25<br>42<br>34            |
| 32. | Congressional District One Two Three  | 34<br>32<br>34            | 100                       | 100                       | 100                       |
| 33. | Phone Type<br>Land line<br>Cell phone   | 60<br>40                  | 56<br>44                  | 61<br>39                  | 63<br>37                  |
| 34. | Gender<br>Male<br>Female  | 49<br>51                  | 45<br>55                  | 52<br>48                  | 50<br>50                  |

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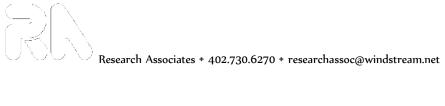
## Study Notes on the Longitudinal Report

Research Associates has conducted a statewide study on Nebraskans' attitudes toward highway safety issues periodically for more than two decades.

The following section presents the results of the studies conducted since 2002, wherever similar questions were asked.

A similar methodology was employed in all the studies: households were randomly selected proportionate to population within each of Nebraska's three congressional districts. A total of at least 900 telephone interviews were completed for each study.

Longitudinal comparisons are based on the statewide database.



The fuel tax situation

## $\textbf{TABULAR SUMMARY, STATEWIDE DATA, LONGITUDINAL COMPARISONS} \ (N=900)$

|      | 2002 - 2017   |            |     |     |     |      |     |     |     |     |     |    |  |
|------|---|------------|-----|-----|-----|------|-----|-----|-----|-----|-----|----|--|
|      |   | Percentage |     |     |     |      |     |     |     |     |     |    |  |
|      |   | 17         | 16  | 15  | 14  | 13   | 12  | 11  | 10  | 08  | 04  | 02 |  |
|      | General   |            |     |     |     |      |     |     |     | -   |     | -  |  |
|      | General   |            |     |     |     |      |     |     |     |     |     |    |  |
| 1.   | What do you think is the most important problem in    |            |     |     |     |      |     |     |     |     |     |    |  |
| 1.   | Nebraska today? (open-ended)                          |            |     |     |     |      |     |     |     |     |     |    |  |
|      | · · · · · · · · · · · · · · · · · · ·                 | 33         | 31  | 27  | 17  | 24   | 16  | 26  | 19  | 23  | 35  | 27 |  |
|      | Taxes, spending, budget, school funding, etc.         |            | -   |     | - ' |      |     |     |     |     | -   |    |  |
|      | Traffic, traffic violations, road conditions          | 15         | 14  | 16  | 26  | 14   | 6   | 17  | 23  | 28  | 20  | 25 |  |
|      | Crime, drugs, gangs, teen violence, etc.              | 9          | 9   | 11  | 5   | 7    | 8   | 6   | 5   | 11  | 9   | 18 |  |
|      | Government, politicians, etc.                         | 9          | 10  |     |     |      |     |     |     |     |     |    |  |
|      | Economy, unemployment, wages, etc.                    | 8          | 12  | 11  | 19  | 40   | 23  | 28  | 15  | 20  | 17  | 13 |  |
|      | Distracted driving                                    | 8          | 8   | 14  | 19  | 4    | 7   |     |     |     |     |    |  |
|      | Drunk driving   | 2          | 1   | 4   | 5   | 3    | 7   | 6   | 3   | 6   | 4   | 8  |  |
|      | All others  | 16         | 17  | 19  | 18  | 29   | 16  | 22  | 22  | 17  | 12  | 6  |  |
|      | · m • • • • • • • • • • • • • • • • • •               | 10         | -,  |     | 10  |      | 10  |     |     | -,  |     | Ü  |  |
|      |   |            |     |     | 1   | Mear | ı   |     |     |     |     |    |  |
| 2-4. | On a 1-5 scale, with 5 as very important and 1 as not |            |     |     |     |      |     |     |     |     |     |    |  |
|      | at all important, how would you rate the following    |            |     |     |     |      |     |     |     |     |     |    |  |
|      | problems in Nebraska                                  |            |     |     |     |      |     |     |     |     |     |    |  |
|      | *   | 1 1        | 12  | 1 1 | 15  | 12   | 1 1 | 1.1 | 12  |     |     |    |  |
|      | Distraction caused by drivers using cell phones       |            |     |     |     |      | 4.4 |     |     | 4.4 | 4.0 |    |  |
|      | Driving while intoxicated or drunk driving            | 4.2        | 4.2 | 4.3 | 4.4 | 4.3  | 4.5 | 4.6 | 4.5 | 4.4 | 4.3 |    |  |

3.2 3.3 3.5 3.6 3.6 3.6 4.0 3.7



|    |    |    | Perc | enta | ge |    |    |    |    |    |
|----|----|----|------|------|----|----|----|----|----|----|
| 17 | 16 | 15 | 14   | 13   | 12 | 11 | 10 | 08 | 04 | 02 |

## Impaired Driving

| 5-7. | Would you favor or oppose each of the following                 |    |    |     |            |    |    |    |    |    |    |
|------|---|----|----|-----|------------|----|----|----|----|----|----|
|      | penalties for drunk driving offenses:                           |    |    |     |            |    |    |    |    |    |    |
|      | Mandatory treatment   |    |    |     |            |    |    |    |    |    |    |
|      | Favor   | 75 | 77 | 75  | 78         | 76 | 80 |    | 82 | 80 | 81 |
|      | Oppose  | 22 | 21 | 20  | 20         | 23 | 17 |    | 14 | 18 | 13 |
|      | Don't know  | 3  | 2  | 4   | 3          | 2  | 3  |    | 4  | 2  | 6  |
|      | Mandatory sentencing  |    |    |     |            |    |    |    |    |    |    |
|      | Favor   | 63 | 68 | 67  | 7          | 69 | 71 | 73 | 71 | 70 | 73 |
|      | Oppose  | 33 | 30 | 26  | 27         | 28 | 22 | 20 | 24 | 21 | 21 |
|      | Don't know  | 4  | 2  | 7   | 6          | 3  | 7  | 7  | 4  | 8  | 6  |
|      | Mandatory interlock ignition for 1 <sup>st</sup> time offenders | •  | _  |     | _          |    |    |    | -  |    | -  |
|      | Favor   | 66 | 64 | 72  | 70         | 66 | 72 | 68 | 63 | 63 |    |
|      | Oppose  | 31 | 33 | 25  | 27         | 31 | 25 | 26 | 31 | 26 |    |
|      | Don't know  | 3  | 3  | 3   | 4          | 4  | 4  | 6  | 6  | 12 |    |
|      | Bon t know  | 3  | 3  | 3   | •          | •  | •  | Ü  | Ü  | 12 |    |
| 8.   | In the last 60 days, have you ever driven while                 |    |    |     |            |    |    |    |    |    |    |
| ٥.   | impaired by alcohol, but still under the legal limit?           |    |    |     |            |    |    |    |    |    |    |
|      | Yes   | 3  | 10 | 11  | 8          | 9  | 7  |    | 6  | 7  |    |
|      | No  | 97 | 90 | 89  | 92         | 91 | 93 |    | 94 | 93 |    |
|      | 110   | 71 | 70 | 07  | 12         | 71 | )3 |    | 74 | 75 |    |
| 9.   | What do you think the chances are of someone getting            |    |    |     |            |    |    |    |    |    |    |
|      | arrested if they drive after drinking? (Core Q. A-3)            |    |    |     |            |    |    |    |    |    |    |
|      | Very likely   | 9  | 7  | 10  | 8          | 5  | 4  |    | 4  | 2  |    |
|      | Somewhat likely   | 35 | 35 | 34  | 31         | 8  | 7  |    | 7  | 4  |    |
|      | Likely  | 19 | 16 | 16  | 14         | 48 | 48 |    | 49 | 45 |    |
|      | Somewhat unlikely   | 26 | 30 | 30  | 32         | 37 | 40 |    | 38 | 47 |    |
|      | Very unlikely   | 11 | 12 | 10  | 15         | 2  | 1  |    | 2  | 1  |    |
|      | very uninkery   | 11 | 12 | 10  | 13         | _  | 1  |    | _  | 1  |    |
| 10.  | In the past 60 days, how many times have you driven a           |    |    |     |            |    |    |    |    |    |    |
|      | motor vehicle within 2 hours after drinking alcoholic           |    |    |     |            |    |    |    |    |    |    |
|      | beverages? (Core Q. A-1)  |    |    |     |            |    |    |    |    |    |    |
|      | Never (none)  | 75 | 74 | 76  | 79         | 74 | 78 |    | 81 | 79 |    |
|      | Once  | 10 | 11 | 11  | 10         | 15 | 12 |    | 9  | 9  |    |
|      | 2-5 times   | 12 | 13 | 10  | 9          | 9  | 9  |    | 8  | 10 |    |
|      | More than 5 times   | 3  | 2  | 2   | 2          | 2  | 1  |    | 1  | 3  |    |
|      | Wiore than 5 times  | 3  | 2  | 2   | 2          | 2  | 1  |    | 1  | 3  |    |
| 11.  | In the past 30 days, have you read, seen or heard anything      |    |    |     |            |    |    |    |    |    |    |
| 11.  | about alcohol impaired driving enforcement by police?           |    |    |     |            |    |    |    |    |    |    |
|      | (Core Q. A-2)   |    |    |     |            |    |    |    |    |    |    |
|      | Yes   | 47 | 17 | 18  | 16         | 50 | 56 | 62 | 51 | 38 | 32 |
|      | No  |    |    |     |            |    |    |    | 49 |    |    |
|      | 110   | 33 | 55 | 32  | J <b>+</b> | 50 | 77 | 50 | マン | 02 | 00 |
| 12.  | In the past 60 days, have you read, seen or heard any           |    |    |     |            |    |    |    |    |    |    |
| 12.  | drunk driving-related messages?                                 |    |    |     |            |    |    |    |    |    |    |
|      | Yes   | 53 | 52 | 53  |            |    |    |    |    |    |    |
|      | No  |    | 48 |     |            |    |    |    |    |    |    |
|      | 110   | 7/ | 10 | . / |            |    |    |    |    |    |    |



|     |   | Percentage                |                           |                           |                           |                           |                           |                         |                           |                           |                         |                        |
|-----|---|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|-------------------------|---------------------------|---------------------------|-------------------------|------------------------|
|     | G . P !   | 17                        | 16                        | 15                        | 14                        | 13                        | 12                        | 11                      | 10                        | 08                        | 04                      | 02                     |
|     | Seat Belts  |                           |                           |                           |                           |                           |                           |                         |                           |                           |                         |                        |
| 13. | How often do you use safety belts when you drive or ride in a car, van, sport utility vehicle or pickup?  (Core Q. B-1)  Always  Nearly always  Sometimes  Seldom  Never  | 77<br>13<br>6<br>2<br>2   | 78<br>12<br>4<br>3<br>2   | 76<br>15<br>5<br>2<br>2   | 80<br>11<br>4<br>2<br>2   | 78<br>13<br>5<br>2<br>2   | 77<br>13<br>6<br>3<br>2   | 78<br>13<br>5<br>2<br>2 | 76<br>14<br>6<br>2<br>2   | 81<br>10<br>2<br><br>6    | 77<br>10<br>4<br><br>10 | 70<br>18<br>9<br><br>3 |
| 14. | Should law enforcement officers be allowed to stop drivers and ticket them for not wearing a seat belt?*  Yes  No  Don't know  *Previous to 2012: "Should law enforcement officers be allowed to stop drivers and ticket them for not wearing a seat belt, if the drivers have broken no other laws?" | 54<br>44<br>2             | 57<br>41<br>2             | 54<br>44<br>2             | 58<br>40<br>2             | 53<br>45<br>1             | 68<br>30<br>1             | 60<br>36<br>4           | 55<br>44<br>1             | 41<br>53<br>6             | 39<br>56<br>5           | 44<br>49<br>7          |
| 15. | What do you think the chances are of getting a ticket if you don't wear your safety belt? (Core Q. B-3)  Very likely  Somewhat likely  Likely  Somewhat unlikely  Very unlikely   | 8<br>20<br>15<br>34<br>23 | 7<br>21<br>12<br>36<br>24 | 9<br>20<br>12<br>32<br>28 | 8<br>19<br>12<br>34<br>28 | 6<br>23<br>12<br>37<br>22 | 5<br>25<br>18<br>33<br>19 |                         | 7<br>22<br>13<br>37<br>21 | 5<br>22<br>11<br>36<br>27 |                         |                        |
| 16. | What level of fine do you think would be most effective to get people to wear their seat belt all the time?  \$25-50 \$51-100 \$101-150 \$151-200 Over \$200  | 25<br>27<br>20<br>5<br>22 | 30<br>26<br>15<br>6<br>23 | 35<br>28<br>13<br>5<br>19 | 31<br>25<br>18<br>6<br>21 | 28<br>30<br>16<br>5<br>21 | 30<br>28<br>18<br>6<br>18 |                         |                           |                           |                         |                        |
| 17. | In the past 60 days, have you read, seen or heard anything about seat belt law enforcement by police? ( Core Q. B-2) Yes No   |                           |                           | 27<br>73                  |                           |                           |                           |                         |                           |                           |                         |                        |
| 18. | In the past 60 days, have you read, seen or heard any Click It Or Ticket seat belt messages?  Yes No  |                           | 44<br>56                  |                           |                           |                           |                           |                         |                           |                           |                         |                        |
| 19. | Do you remember where that was?  Billboards/road sign  TV  Radio  Others (Internet, newspaper, background, events)  Don't know  | 31<br>27<br>18<br>13      | 37<br>15<br>37<br>12      | 21<br>45<br>17            |                           |                           |                           |                         |                           |                           |                         |                        |



|     |  | 17  | 16 | 15 |    | Perc |    | ge<br>11 | 10 | 08 | 04 | 02 |
|-----|--|-----|----|----|----|------|----|----------|----|----|----|----|
|     |  | 1 / | 10 | 13 | 17 | 13   | 12 | 11       | 10 | 00 | 0- | 02 |
|     | Speed  |     |    |    |    |      |    |          |    |    |    |    |
| 20. | On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph: (Core Q. S-1a)            |     |    |    |    |      |    |          |    |    |    |    |
|     | Most of the time/usually   | 14  | 13 | 14 | 11 | 13   | 10 | 8        | 8  |    |    |    |
|     | Half the time  | 19  | 17 | 17 | 16 | 16   | 15 | 13       | 15 |    |    |    |
|     | Rarely   | 48  | 51 | 48 | 49 | 48   | 53 | 55       | 54 |    |    |    |
|     | Never  | 19  | 19 | 21 | 25 | 23   | 22 | 24       | 23 |    |    |    |
| 21. | On a local road with a speed limit of 65 mph, how often do you drive faster than 70 mph: (Core Q. S-1b)            |     |    |    |    |      |    |          |    |    |    |    |
|     | Most of the time/usually   | 6   | 5  | 6  | 6  | 4    | 4  | 3        | 3  |    |    |    |
|     | Half the time  | 12  | 8  | 10 | 9  | 9    | 6  | 5        | 8  |    |    |    |
|     | Rarely   | 44  | 49 | 42 | 35 | 39   | 45 | 37       | 42 |    |    |    |
|     | Never  | 38  | 37 | 42 | 50 | 47   | 45 | 56       | 47 |    |    |    |
| 22. | In the past 30 days, have you read, seen or heard anything about speed enforcement? (Core Q. S-2)                  |     |    |    |    |      |    |          |    |    |    |    |
|     | Yes  | 28  | 29 | 37 | 37 | 40   | 40 | 42       | 38 |    |    |    |
|     | No   | 72  | 71 | 63 | 63 | 60   | 60 | 58       | 62 |    |    |    |
|     | *Previously asked: "In the past 30 days, have you read, seen or heard anything about speed enforcement by police?" |     |    |    |    |      |    |          |    |    |    |    |
| 23. | What do you think the chances are of getting a   |     |    |    |    |      |    |          |    |    |    |    |
|     | ticket if you drive over the speed limit?  |     |    |    |    |      |    |          |    |    |    |    |
|     | (Core Q. S-3)  |     |    |    |    |      |    |          |    |    |    |    |
|     | Very likely  | 13  | 15 | 16 | 16 | 12   | 14 | 13       | 12 |    |    |    |
|     | Somewhat likely  | 39  | 38 | 36 | 38 | 40   | 41 | 38       | 39 |    |    |    |
|     | Likely   | 28  | 24 | 25 | 22 | 25   | 26 | 27       | 24 |    |    |    |
|     | Somewhat unlikely  | 16  | 18 | 19 |    | 18   | 14 | 17       | 19 |    |    |    |
|     | X Y 111 1  | _   | _  | _  | _  | _    | _  | _        | _  |    |    |    |



Very unlikely

Percentage
17 16 15 14 13 12 11 10 08 04 02

## **Distracted Driving**

24. Would you support or oppose a law that allows law enforcement to stop a driver ticket them solely for talking on a cell phone while driving?

| Support    | 56 | 58 | 61 | 66 | 62 | 65 |
|------------|----|----|----|----|----|----|
| Oppose     | 40 | 41 | 37 | 32 | 37 | 32 |
| Don't know | 3  | 2  | 2  | 2  | 1  | 3  |

25. Would you support or oppose a law that allows law enforcement to stop a driver and ticket them solely for texting while driving?

| Support | 91 | 89 | 90 | 92 | 88 | 89 |
|---------|----|----|----|----|----|----|
| Oppose  | 9  | 11 | 9  | 7  | 11 | 10 |

### Miscellaneous

26. Should the Nebraska law requiring motorcycle helmets be repealed or continued?

| Continued  | 75 | 73 | 74 | 77 | 81 | 83 | 86 | 76 | 78 | 79 |
|------------|----|----|----|----|----|----|----|----|----|----|
| Repealed   | 22 | 23 | 22 | 19 | 18 | 14 | 11 | 19 | 14 | 15 |
| Don't know | 3  | 4  | 4  | 5  | 2  | 3  | 4  | 5  | 8  | 7  |

27. Do you think driving under the influence of marijuana increases the risk of having a crash?

| Yes        | 77 |
|------------|----|
| No         | 13 |
| Don't know | 10 |

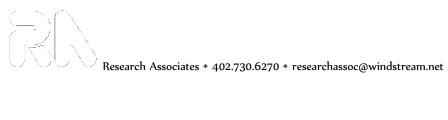
28. Do you know anyone who drives after smoking or ingesting marijuana?

| Yes        | 20 |
|------------|----|
| No         | 79 |
| Don't know | 2  |



|     |  |    |    |    | ]  | Perc | entag | ge |    |    |    |    |
|-----|--|----|----|----|----|------|-------|----|----|----|----|----|
|     |  | 17 | 16 | 15 | 14 | 13   | 12    | 11 | 10 | 08 | 04 | 02 |
|     | Demographics   |    |    |    |    |      |       |    |    |    |    |    |
| 29. | Which of these age groups are you in:                      |    |    |    |    |      |       |    |    |    |    |    |
|     | 16-20  | 2  | 1  | 3  | 4  | 6    | 4     | 2  | 3  | 3  | 4  | 5  |
|     | 21-34  | 14 | 14 | 8  | 18 | 14   | 8     | 6  | 7  | 4  | 13 | 18 |
|     | 35-49  | 34 | 38 | 33 | 25 | 28   | 27    | 19 | 39 | 19 | 27 | 27 |
|     | 50-64  | 33 | 28 | 40 | 30 | 33   | 35    | 34 | 30 | 33 | 29 | 24 |
|     | 65 up  | 18 | 20 | 16 | 23 | 20   | 25    | 40 | 20 | 41 | 26 | 27 |
| 30. | Do you have a driver's license?                            |    |    |    |    |      |       |    |    |    |    |    |
|     | Yes  | 99 | 99 | 98 | 96 | 98   | 97    | 97 | 96 | 95 | 97 | 97 |
|     | No   | 1  | 1  | 2  | 4  | 2    | 3     | 3  | 4  | 5  | 3  | 3  |
| 31. | Which of these annual household income groups are you in:* |    |    |    |    |      |       |    |    |    |    |    |
|     | Under \$40,000   | 20 | 22 | 19 | 24 | 10   | 10    | 13 | 15 | 20 | 21 | 24 |
|     | \$40,000-80,000  | 38 | 37 | 36 | 37 | 20   | 21    | 23 | 16 | 30 | 29 | 39 |
|     | Over \$80,000  | 42 | 42 | 45 | 39 | 70   | 69    | 65 | 69 | 50 | 51 | 37 |
| 32. | District   |    |    |    |    |      |       |    |    |    |    |    |
|     | One  | 34 | 34 | 33 | 31 | 30   | 30    | 34 | 34 | 33 | 33 | 33 |
|     | Two  | 32 | 32 | 33 | 37 | 35   | 35    | 36 | 35 | 33 | 33 | 34 |
|     | Three  | 34 | 34 | 34 | 32 | 35   | 35    | 30 | 30 | 33 | 33 | 33 |
| 33. | Phone Type   |    |    |    |    |      |       |    |    |    |    |    |
|     | Traditional landline                                       | 60 | 60 | 78 | 81 | 87   | 94    |    |    |    |    |    |
|     | Cell phone   | 40 | 40 | 22 | 19 | 13   | 6     |    |    |    |    |    |
| 34. | Gender   |    |    |    |    |      |       |    |    |    |    |    |
|     | Male   | 49 | 48 | 48 | 50 | 49   | 48    | 47 | 48 | 48 | 47 | 48 |
|     | Female   | 51 | 52 | 52 | 50 | 51   | 52    | 53 | 52 | 52 | 53 | 52 |
|     |  |    | _  | _  |    |      | _     |    |    |    |    | _  |

\* \* \*



<sup>\* &#</sup>x27;04-'13: under \$20,000; \$20,000-40,000; over \$40,000 '01 and '02: under \$25,000; \$25,000-50,000; over \$50,000

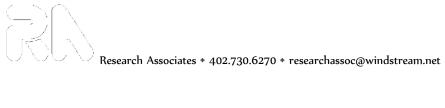
# Nebraska Annual Traffic Safety Study, 2017 THE NEBRASKA POLL May 2017

## TABULAR REPORT

(frequency distributions and crosstab tables)\*

|      |  |       | Perce | ntage |       |
|------|--|-------|-------|-------|-------|
|      |  |       | Dist  | Dist  | Dist  |
|      |  | State | One   | Two   | Three |
|      |  | N=900 | N=303 | N=287 | N=310 |
|      | General  |       |       |       |       |
| 1.   | First, what do you think is the biggest problem in Nebraska today? (Open Ended)  |       |       |       |       |
|      | Taxes, spending, budget, education funding, etc.   | 33    | 32    | 33    | 33    |
|      | Roads, streets, traffic, etc.  | 15    | 15    | 18    | 12    |
|      | Crime, drugs, gangs, vandalism, etc.   | 9     | 7     | 10    | 10    |
|      | Government, politicians, etc.  | 9     | 11    | 11    | 6     |
|      | Economy, drought, water, jobs, wages, etc.   | 8     | 7     | 8     | 10    |
|      | Distracted driving   | 8     | 10    | 5     | 10    |
|      | Drunk drivers  | 2     | 3     |       | 2     |
|      | Others (pipeline, interaction issues, social issues like health care, etc.)  | 16    | 15    | 16    | 17    |
| 2-4. | On a 1-5 scale, with 5 as very important and 1 as not at all important, how would you rate the following problems in Nebraska: |       |       |       |       |
|      | How important is the problem of distraction caused by drivers using cell phones or other electronic devices?                   | 4.4   | 4.4   | 4.4   | 4.5   |
|      | How important is the problem of driving while intoxicated or drunk driving?  | 4.2   | 4.2   | 4.3   | 4.2   |
|      | How important is the fuel tax situation?   | 3.2   | 3.2   | 3.1   | 3.3   |

<sup>\*(</sup>NOTE: Crosstab tables are computed on the statewide results.)



Age \* Problem Crosstabulation

|       |       |       |       |       | Probl | em    |         |      |       |
|-------|-------|-------|-------|-------|-------|-------|---------|------|-------|
|       |       | Othr  | Econ  | Crime | Tax   | Roads | Dist dr | DUI  | Gov   |
| Age   | 16-20 | 15.4% |       |       | 15.4% | 30.8% | 30.8%   | 7.7% |       |
|       | 21-34 | 15.5% | 3.1%  | 8.2%  | 29.9% | 23.7% | 9.3%    | 1.0% | 9.3%  |
|       | 35-49 | 20.9% | 6.4%  | 7.7%  | 30.3% | 14.1% | 7.7%    | 2.1% | 10.7% |
|       | 50-64 | 15.5% | 9.8%  | 10.2% | 35.5% | 12.7% | 8.6%    | 1.2% | 6.5%  |
|       | 65+   | 9.4%  | 14.2% | 9.4%  | 34.6% | 11.0% | 6.3%    | 1.6% | 13.4% |
| Total |       | 16.2% | 8.4%  | 8.8%  | 32.5% | 14.7% | 8.4%    | 1.7% | 9.4%  |

## **Income \* Problem Crosstabulation**

|        |          |       |                                       |       | Prol  | blem  |      |      |       |  |  |  |  |
|--------|----------|-------|---------------------------------------|-------|-------|-------|------|------|-------|--|--|--|--|
|        |          | Othr  | Othr Econ Crime Tax Roads Dist dr DUI |       |       |       |      |      |       |  |  |  |  |
| Income | -\$40K   | 18.0% | 7.0%                                  | 12.5% | 21.9% | 22.7% | 6.3% | 2.3% | 9.4%  |  |  |  |  |
|        | \$40-80K | 16.9% | 7.7%                                  | 9.3%  | 34.3% | 14.5% | 9.3% | 2.0% | 6.0%  |  |  |  |  |
|        | +\$80K   | 16.0% | 9.5%                                  | 6.1%  | 36.7% | 11.6% | 6.8% | 1.4% | 11.9% |  |  |  |  |
| Total  |          | 16.7% | 8.4%                                  | 8.5%  | 33.0% | 14.8% | 7.6% | 1.8% | 9.3%  |  |  |  |  |

## **District \* Problem Crosstabulation**

|       |       |       |       |       | Prob  | lem   |         |      |       |
|-------|-------|-------|-------|-------|-------|-------|---------|------|-------|
|       |       | Othr  | Econ  | Crime | Tax   | Roads | Dist dr | DUI  | Gov   |
| Dist  | One   | 15.3% | 7.2%  | 7.2%  | 31.9% | 14.5% | 10.2%   | 3.0% | 10.6% |
|       | Two   | 15.8% | 7.5%  | 9.6%  | 32.9% | 17.9% | 4.6%    | 0.4% | 11.3% |
|       | Three | 17.4% | 10.3% | 9.5%  | 33.1% | 11.6% | 10.3%   | 1.7% | 6.2%  |
| Total |       | 16.2% | 8.4%  | 8.8%  | 32.6% | 14.6% | 8.4%    | 1.7% | 9.3%  |

## **Phone \* Problem Crosstabulation**

|       |      |       | 1 HOHE  | 1 100101 | 11 0103310 | balation |         |      |       |  |  |  |  |  |
|-------|------|-------|---------|----------|------------|----------|---------|------|-------|--|--|--|--|--|
|       |      |       | Problem |          |            |          |         |      |       |  |  |  |  |  |
|       |      | Othr  | Econ    | Crime    | Tax        | Roads    | Dist dr | DUI  | Gov   |  |  |  |  |  |
| Phone | Land | 16.6% | 10.5%   | 9.1%     | 32.1%      | 13.4%    | 8.2%    | 1.6% | 8.4%  |  |  |  |  |  |
|       | Cell | 15.5% | 5.0%    | 8.3%     | 33.5%      | 16.5%    | 8.6%    | 1.8% | 10.8% |  |  |  |  |  |
| Total |      | 16.2% | 8.4%    | 8.8%     | 32.6%      | 14.6%    | 8.4%    | 1.7% | 9.3%  |  |  |  |  |  |

## **Gender \* Problem Crosstabulation**

|        |        |       | enuer i | TODICITIC | <i>ii</i> Osstabu | iation |         |      |      |
|--------|--------|-------|---------|-----------|-------------------|--------|---------|------|------|
|        |        |       | Problem |           |                   |        |         |      |      |
|        |        | Othr  | Econ    | Crime     | Tax               | Roads  | Dist dr | DUI  | Gov  |
| Gender | Male   | 14.0% | 8.8%    | 7.7%      | 35.7%             | 15.1%  | 8.2%    | 1.1% | 9.3% |
|        | Female | 18.4% | 7.9%    | 9.9%      | 29.5%             | 14.2%  | 8.5%    | 2.3% | 9.3% |
| Total  |        | 16.2% | 8.4%    | 8.8%      | 32.6%             | 14.6%  | 8.4%    | 1.7% | 9.3% |



Age \* Distracted Driving Rating Crosstabulation

| _     |       |               | Distracted Driving Rating |       |       |                |  |  |  |
|-------|-------|---------------|---------------------------|-------|-------|----------------|--|--|--|
|       |       | Not Important | 2                         | 3     | 4     | Very important |  |  |  |
| Age   | 16-20 |               |                           |       | 37.5% | 62.5%          |  |  |  |
|       | 21-34 | 0.8%          | 4.7%                      | 18.1% | 22.8% | 53.5%          |  |  |  |
|       | 35-49 | 3.0%          | 3.3%                      | 12.2% | 22.7% | 58.9%          |  |  |  |
|       | 50-64 | 1.7%          | 4.1%                      | 9.9%  | 18.8% | 65.4%          |  |  |  |
|       | 65+   |               | 2.5%                      | 7.6%  | 12.1% | 77.7%          |  |  |  |
| Total |       | 1.7%          | 3.6%                      | 11.3% | 19.9% | 63.6%          |  |  |  |

Income \* Distracted Driving Rating Crosstabulation

|        |          | Distracted Driving Rating |      |       |       |                |  |
|--------|----------|---------------------------|------|-------|-------|----------------|--|
|        |          | Not Important             | 2    | 3     | 4     | Very important |  |
| Income | -\$40K   | 0.6%                      | 3.6% | 11.2% | 15.4% | 69.2%          |  |
|        | \$40-80K | 1.6%                      | 3.8% | 10.2% | 18.4% | 66.0%          |  |
|        | +\$80K   | 2.6%                      | 4.0% | 11.6% | 23.3% | 58.5%          |  |
| Total  |          | 1.8%                      | 3.8% | 11.0% | 19.9% | 63.5%          |  |

**Dist \* Distracted Driving Rating Crosstabulation** 

| Diot Diotiacion Diffing Rading Of Cochabalation |       |               |                           |       |       |                |  |  |  |
|---|-------|---------------|---------------------------|-------|-------|----------------|--|--|--|
|   |       |               | Distracted Driving Rating |       |       |                |  |  |  |
|   |       | Not Important | 2                         | 3     | 4     | Very important |  |  |  |
| Dist  | One   | 2.0%          | 3.3%                      | 12.6% | 20.5% | 61.6%          |  |  |  |
|   | Two   | 1.7%          | 4.2%                      | 11.5% | 18.9% | 63.6%          |  |  |  |
|   | Three | 1.3%          | 3.2%                      | 9.7%  | 20.1% | 65.7%          |  |  |  |
| Total   |       | 1.7%          | 3.6%                      | 11.3% | 19.8% | 63.7%          |  |  |  |

Phone \* Distracted Driving Rating Crosstabulation

|       | Thome Distracted Diffing Rating Crosstabalation |               |                           |       |       |                |  |  |  |  |
|-------|---|---------------|---------------------------|-------|-------|----------------|--|--|--|--|
|       |   |               | Distracted Driving Rating |       |       |                |  |  |  |  |
|       |   | Not Important | 2                         | 3     | 4     | Very important |  |  |  |  |
| Phone | Land  | 1.3%          | 3.9%                      | 9.9%  | 17.8% | 67.1%          |  |  |  |  |
|       | Cell  | 2.2%          | 3.1%                      | 13.4% | 22.8% | 58.5%          |  |  |  |  |
| Total |   | 1.7%          | 3.6%                      | 11.3% | 19.8% | 63.7%          |  |  |  |  |

**Gender \* Distracted Driving Rating Crosstabulation** 

|        |        |               | Distracted Driving Rating |       |       |                |  |  |
|--------|--------|---------------|---------------------------|-------|-------|----------------|--|--|
|        |        | Not Important | 2                         | 3     | 4     | Very important |  |  |
| Gender | Male   | 2.5%          | 3.9%                      | 13.3% | 22.0% | 58.4%          |  |  |
|        | Female | 0.9%          | 3.3%                      | 9.3%  | 17.8% | 68.7%          |  |  |
| Total  |        | 1.7%          | 3.6%                      | 11.3% | 19.8% | 63.7%          |  |  |



Age \* DUI Rating Crosstabulation

|       |       | DUI Rating    |      |       |       |                |  |  |
|-------|-------|---------------|------|-------|-------|----------------|--|--|
|       |       | Not Important | 2    | 3     | 4     | Very Important |  |  |
| Age   | 16-20 |               | 6.3% | 6.3%  | 6.3%  | 81.3%          |  |  |
|       | 21-34 | 1.6%          | 7.1% | 18.9% | 21.3% | 51.2%          |  |  |
|       | 35-49 | 2.0%          | 5.3% | 17.5% | 24.4% | 50.8%          |  |  |
|       | 50-64 | 2.1%          | 5.2% | 15.5% | 20.7% | 56.6%          |  |  |
|       | 65+   | 1.9%          | 3.2% | 12.9% | 13.5% | 68.4%          |  |  |
| Total |       | 1.9%          | 5.2% | 16.0% | 20.5% | 56.3%          |  |  |

Income \* DUI Rating Crosstabulation

|        |          |               |      | DUI Rating |       |                |
|--------|----------|---------------|------|------------|-------|----------------|
|        |          | Not Important | 2    | 3          | 4     | Very Important |
| Income | -\$40K   | 2.4%          | 4.2% | 13.7%      | 17.3% | 62.5%          |
|        | \$40-80K | 1.6%          | 6.0% | 15.5%      | 21.8% | 55.1%          |
|        | +\$80K   | 2.3%          | 4.6% | 18.3%      | 21.7% | 53.1%          |
| Total  |          | 2.0%          | 5.0% | 16.3%      | 20.9% | 55.8%          |

**Dist \* DUI Rating Crosstabulation** 

| Diet Der Katting Greectabalation |       |               |      |            |       |                |  |  |  |
|----------------------------------|-------|---------------|------|------------|-------|----------------|--|--|--|
|                                  |       |               |      | DUI Rating |       |                |  |  |  |
|                                  |       | Not Important | 2    | 3          | 4     | Very Important |  |  |  |
| Dist                             | One   | 2.0%          | 5.0% | 15.6%      | 22.6% | 54.8%          |  |  |  |
|                                  | Two   | 1.0%          | 4.9% | 16.1%      | 22.4% | 55.6%          |  |  |  |
|                                  | Three | 2.6%          | 5.6% | 16.4%      | 17.0% | 58.4%          |  |  |  |
| Total                            |       | 1.9%          | 5.2% | 16.0%      | 20.6% | 56.3%          |  |  |  |

**Phone \* DUI Rating Crosstabulation** 

|       | Filone Dol Kating Crosstabulation |               |            |       |       |                |  |  |  |  |
|-------|-----------------------------------|---------------|------------|-------|-------|----------------|--|--|--|--|
|       |                                   |               | DUI Rating |       |       |                |  |  |  |  |
|       |                                   | Not Important | 2          | 3     | 4     | Very Important |  |  |  |  |
| Phone | Land                              | 2.4%          | 4.9%       | 15.0% | 17.8% | 59.9%          |  |  |  |  |
|       | Cell                              | 1.1%          | 5.6%       | 17.6% | 24.9% | 50.8%          |  |  |  |  |
| Total |                                   | 1.9%          | 5.2%       | 16.0% | 20.6% | 56.3%          |  |  |  |  |

**Gender \* DUI Rating Crosstabulation** 

|        |        |               | DUI Rating |       |       |                |  |
|--------|--------|---------------|------------|-------|-------|----------------|--|
|        |        | Not Important | 2          | 3     | 4     | Very Important |  |
| Gender | Male   | 2.8%          | 6.9%       | 19.6% | 21.9% | 48.8%          |  |
|        | Female | 1.1%          | 3.5%       | 12.7% | 19.4% | 63.3%          |  |
| Total  |        | 1.9%          | 5.2%       | 16.0% | 20.6% | 56.3%          |  |



Age \* Fuel Tax Rating Crosstabulation

|       |       |               | Fuel Tax Rating |       |       |                |  |  |
|-------|-------|---------------|-----------------|-------|-------|----------------|--|--|
|       |       | Not Important | 2               | 3     | 4     | Very Important |  |  |
| Age   | 16-20 | 7.1%          | 7.1%            | 50.0% | 21.4% | 14.3%          |  |  |
|       | 21-34 | 15.3%         | 16.1%           | 36.4% | 19.5% | 12.7%          |  |  |
|       | 35-49 | 12.1%         | 20.7%           | 33.8% | 18.3% | 15.2%          |  |  |
|       | 50-64 | 12.1%         | 11.7%           | 37.2% | 16.0% | 23.0%          |  |  |
|       | 65+   | 6.2%          | 11.6%           | 32.9% | 19.2% | 30.1%          |  |  |
| Total |       | 11.4%         | 15.3%           | 35.4% | 17.9% | 20.0%          |  |  |

Income \* Fuel Tax Rating Crosstabulation

|        |          |               | Fu    | ıel Tax Ratiı | ng    |                |
|--------|----------|---------------|-------|---------------|-------|----------------|
|        |          | Not Important | 2     | 3             | 4     | Very Important |
| Income | -\$40K   | 9.0%          | 13.5% | 37.4%         | 16.1% | 23.9%          |
|        | \$40-80K | 8.0%          | 14.0% | 32.8%         | 23.4% | 21.7%          |
|        | +\$80K   | 15.6%         | 18.8% | 36.2%         | 14.4% | 15.0%          |
| Total  |          | 11.5%         | 16.0% | 35.1%         | 18.1% | 19.3%          |

Dist \* Fuel Tax Rating Crosstabulation

| _     |       |               | Fuel Tax Rating |       |       |                |  |  |
|-------|-------|---------------|-----------------|-------|-------|----------------|--|--|
|       |       | Not Important | 2               | 3     | 4     | Very Important |  |  |
| Dist  | One   | 11.6%         | 17.2%           | 35.4% | 15.8% | 20.0%          |  |  |
|       | Two   | 11.7%         | 17.2%           | 36.5% | 16.4% | 18.2%          |  |  |
|       | Three | 11.3%         | 11.6%           | 34.2% | 21.2% | 21.6%          |  |  |
| Total |       | 11.5%         | 15.3%           | 35.4% | 17.9% | 20.0%          |  |  |

**Phone \* Fuel Tax Rating Crosstabulation** 

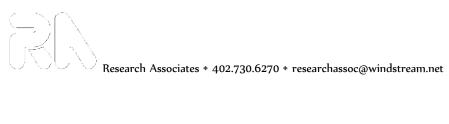
|       |      |               | Fuel Tax Rating |       |       |                |  |  |  |
|-------|------|---------------|-----------------|-------|-------|----------------|--|--|--|
|       |      | Not Important | 2               | 3     | 4     | Very Important |  |  |  |
| Phone | Land | 10.7%         | 11.8%           | 35.5% | 18.3% | 23.7%          |  |  |  |
|       | Cell | 12.8%         | 20.5%           | 35.1% | 17.3% | 14.3%          |  |  |  |
| Total |      | 11.5%         | 15.3%           | 35.4% | 17.9% | 20.0%          |  |  |  |

**Gender \* Fuel Tax Rating Crosstabulation** 

|        | Gender Fuel rax Nathing Crosstabulation |                 |       |       |       |                |  |
|--------|---|-----------------|-------|-------|-------|----------------|--|
|        |   | Fuel Tax Rating |       |       |       |                |  |
|        |   | Not Important   | 2     | 3     | 4     | Very Important |  |
| Gender | Male                                    | 14.7%           | 17.3% | 33.7% | 17.3% | 17.1%          |  |
|        | Female                                  | 8.5%            | 13.3% | 37.0% | 18.4% | 22.8%          |  |
| Total  |   | 11.5%           | 15.3% | 35.4% | 17.9% | 20.0%          |  |



|       | Impaired Driving   | State    | Perce<br>Dist<br>One | entage<br>Dist<br>Two | Dist<br>Three |
|-------|--|----------|----------------------|-----------------------|---------------|
| Wou   | ld you favor or oppose each of the following penalties for   |          |                      |                       |               |
| drunl | k driving:   |          |                      |                       |               |
| 5.    | Mandatory sentencing for drunk driving offenses Favor  | 63       | 64                   | 58                    | 67            |
|       | Oppose   | 33       | 33                   | 38                    | 29            |
|       | Don't know   | 4        | 3                    | 5                     | 4             |
| 6.    | Mandatory treatment for drunk driving offenders  |          |                      |                       |               |
|       | Favor  | 75       | 75                   | 76                    | 75            |
|       | Oppose<br>Don't know   | 22<br>3  | 22<br>2              | 21<br>4               | 23<br>2       |
|       |  | _        |                      |                       |               |
| 7.    | Mandatory interlock ignition for all first-time offenders Favor  | 66       | 64                   | 65                    | 69            |
|       | Oppose   | 31       | 33                   | 33                    | 27            |
|       | Don't know   | 3        | 2                    | 3                     | 4             |
| 8.    | In the last 60 days, have you ever driven while impaired by alcohol, but still under the legal limit?                                |          |                      |                       |               |
|       | Yes  | 3        | 2                    | 2                     | 4             |
|       | No   | 97       | 98                   | 98                    | 97            |
| 9.    | What do you think the chances are of someone getting arrested if they drive after drinking? (Core Q. A-3)                            |          |                      |                       |               |
|       | Very likely<br>Somewhat likely   | 9<br>35  | 12<br>34             | 6<br>38               | 8<br>34       |
|       | Likely   | 19       | 22                   | 38<br>14              | 21            |
|       | Somewhat unlikely  | 26       | 26                   | 28                    | 25            |
|       | Very unlikely  | 11       | 6                    | 14                    | 13            |
| 10.   | In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages? (Core Q. A-1) |          |                      |                       |               |
|       | Never  | 75       | 77                   | 71                    | 78            |
|       | Once<br>2-5 times  | 10<br>12 | 11<br>10             | 11<br>15              | 9<br>11       |
|       | More than 5 times  | 3        | 2                    | 3                     | 3             |
| 11.   | In the past 30 days, have you read, seen or heard anything about alcohol impaired driving (or drunk driving) enforcement by police?  |          |                      |                       |               |
|       | (Core Q. A-2)  |          | 4.0                  |                       | 4.0           |
|       | Yes<br>No  | 47<br>53 | 48<br>52             | 44<br>56              | 49<br>52      |
| 12.   | In the past <u>60</u> days, have you read, seen or heard any drunk   |          |                      | - 0                   |               |
|       | driving-related messages?  | 52       |                      | 53                    | 40            |
|       | Yes<br>No  | 53<br>47 | 56<br>44             | 53<br>47              | 49<br>52      |
|       | 110  | 7/       | 77                   | - <b>T</b> /          | 52            |



Age \* Mandatory Sentencing Crosstabulation

|       |       | Mandatory Sentencing |        |      |  |  |
|-------|-------|----------------------|--------|------|--|--|
|       |       | Favor                | Oppose | DK   |  |  |
| Age   | 16-20 | 68.8%                | 25.0%  | 6.3% |  |  |
|       | 21-34 | 61.4%                | 33.9%  | 4.7% |  |  |
|       | 35-49 | 65.0%                | 31.7%  | 3.3% |  |  |
|       | 50-64 | 61.4%                | 35.2%  | 3.4% |  |  |
|       | 65+   | 63.1%                | 32.5%  | 4.5% |  |  |
| Total |       | 63.1%                | 33.1%  | 3.8% |  |  |

**Income \* Mandatory Sentencing Crosstabulation** 

| -      |          | Mandatory Sentencing |        |      |  |
|--------|----------|----------------------|--------|------|--|
|        |          | Favor                | Oppose | DK   |  |
| Income | -\$40K   | 69.8%                | 26.6%  | 3.6% |  |
|        | \$40-80K | 65.0%                | 30.9%  | 4.1% |  |
|        | +\$80K   | 58.4%                | 38.8%  | 2.8% |  |
| Total  |          | 63.2%                | 33.4%  | 3.5% |  |

**Dist \* Mandatory Sentencing Crosstabulation** 

|       |       | Mandatory Sentencing |                 |      |  |
|-------|-------|----------------------|-----------------|------|--|
|       |       | Favor                | Favor Oppose DK |      |  |
| Dist  | One   | 64.0%                | 32.7%           | 3.3% |  |
|       | Two   | 57.5%                | 38.0%           | 4.5% |  |
|       | Three | 67.4%                | 29.0%           | 3.5% |  |
| Total |       | 63.1%                | 33.1%           | 3.8% |  |

**Phone \*Mandatory Sentencing Crosstabulation** 

|       |      | Mandatory Sentencing |       |      |  |
|-------|------|----------------------|-------|------|--|
|       |      | Favor Oppose DK      |       |      |  |
| Phone | Land | 61.7%                | 34.1% | 4.3% |  |
|       | Cell | 65.3%                | 31.7% | 3.1% |  |
| Total |      | 63.1%                | 33.1% | 3.8% |  |

**Gender \* Mandatory Sentencing Crosstabulation** 

| consist in an area of the contract of the cont |        |                      |        |      |  |  |
|--|--------|----------------------|--------|------|--|--|
|  |        | Mandatory Sentencing |        |      |  |  |
|  |        | Favor                | Oppose | DK   |  |  |
| Gender   | Male   | 57.5%                | 39.7%  | 2.7% |  |  |
|  | Female | 68.4%                | 26.8%  | 4.8% |  |  |
| Total  |        | 63.1%                | 33.1%  | 3.8% |  |  |



Age \* Mandatory Treatment Crosstabulation

|       |       | Mandatory Treatment |        |      |  |  |
|-------|-------|---------------------|--------|------|--|--|
|       |       | Favor               | Oppose | DK   |  |  |
| Age   | 16-20 | 87.5%               | 12.5%  |      |  |  |
|       | 21-34 | 74.0%               | 23.6%  | 2.4% |  |  |
|       | 35-49 | 73.5%               | 22.9%  | 3.6% |  |  |
|       | 50-64 | 75.4%               | 22.5%  | 2.0% |  |  |
|       | 65+   | 79.0%               | 18.5%  | 2.5% |  |  |
| Total |       | 75.4%               | 21.9%  | 2.7% |  |  |

**Income \* Mandatory Treatment Crosstabulation** 

|        |          | Mandatory Treatment |        |      |
|--------|----------|---------------------|--------|------|
|        |          | Favor               | Oppose | DK   |
| Income | -\$40K   | 75.1%               | 22.5%  | 2.4% |
|        | \$40-80K | 80.1%               | 19.2%  | 0.6% |
|        | +\$80K   | 72.2%               | 24.4%  | 3.4% |
| Total  |          | 75.8%               | 22.1%  | 2.1% |

**Dist \* Mandatory Treatment Crosstabulation** 

| _     |       | Mandatory Treatment |       |      |
|-------|-------|---------------------|-------|------|
|       |       | Favor Oppose DK     |       |      |
| Dist  | One   | 75.2%               | 22.4% | 2.3% |
|       | Two   | 75.6%               | 20.6% | 3.8% |
|       | Three | 75.2%               | 22.9% | 1.9% |
| Total |       | 75.3% 22.0% 2.7%    |       |      |

**Phone \* Mandatory Treatment Crosstabulation** 

|       |      | Mandatory Treatment |                 |      |  |
|-------|------|---------------------|-----------------|------|--|
|       |      | Favor               | Favor Oppose DK |      |  |
| Phone | Land | 75.4%               | 22.4%           | 2.2% |  |
|       | Cell | 75.3%               | 21.4%           | 3.3% |  |
| Total |      | 75.3% 22.0% 2.7%    |                 |      |  |

**Gender \* Mandatory Treatment Crosstabulation** 

|        |        | Mandatory Treatment |       |      |
|--------|--------|---------------------|-------|------|
|        |        | Favor Oppose DK     |       |      |
| Gender | Male   | 66.2%               | 30.8% | 3.0% |
|        | Female | 84.0%               | 13.6% | 2.4% |
| Total  |        | 75.3% 22.0% 2.7%    |       |      |



Age \* Mandatory Interlock Ignition Crosstabulation

|       |       | Mandatory Interlock Ignition |       |      |
|-------|-------|------------------------------|-------|------|
|       |       | Favor Oppose DK              |       | DK   |
| Age   | 16-20 | 68.8%                        | 25.0% | 6.3% |
|       | 21-34 | 66.9%                        | 29.9% | 3.1% |
|       | 35-49 | 63.7%                        | 33.0% | 3.3% |
|       | 50-64 | 68.6%                        | 29.7% | 1.7% |
|       | 65+   | 65.6%                        | 29.9% | 4.5% |
| Total |       | 66.2%                        | 30.8% | 3.0% |

Income \* Mandatory Interlock Ignition Crosstabulation

| , į    |          |                              |        |      |
|--------|----------|------------------------------|--------|------|
|        |          | Mandatory Interlock Ignition |        |      |
|        |          | Favor                        | Oppose | DK   |
| Income | -\$40K   | 57.4%                        | 37.3%  | 5.3% |
|        | \$40-80K | 65.0%                        | 31.5%  | 3.5% |
|        | +\$80K   | 71.1%                        | 26.9%  | 2.0% |
| Total  |          | 66.0%                        | 30.8%  | 3.2% |

**Dist \* Mandatory Interlock Ignition Crosstabulation** 

|       |       | Mandatory Interlock Ignition |       |      |
|-------|-------|------------------------------|-------|------|
|       |       | Favor Oppose DK              |       |      |
| Dist  | One   | 64.4%                        | 33.3% | 2.3% |
|       | Two   | 64.5%                        | 32.8% | 2.8% |
|       | Three | 69.4%                        | 26.8% | 3.9% |
| Total |       | 66.1%                        | 30.9% | 3.0% |

Phone \* Mandatory Interlock Ignition Crosstabulation

| 1 11011 | s inalidatory filte | mandatory interfeet ignition or osstabulation |       |          |  |
|---------|---------------------|---|-------|----------|--|
|         |                     | Mandatory Interlock Ignition                  |       | Ignition |  |
|         |                     | Favor Oppose DK                               |       |          |  |
| Phone   | Land                | 64.4%   | 32.2% | 3.3%     |  |
|         | Cell                | 68.6%   | 28.9% | 2.5%     |  |
| Total   |                     | 66.1% 30.9% 3.0%                              |       |          |  |

**Gender \* Mandatory Interlock Ignition Crosstabulation** 

| <u> </u> |        |                              |       |      |
|----------|--------|------------------------------|-------|------|
| -        |        | Mandatory Interlock Ignition |       |      |
|          |        | Favor Oppose DK              |       |      |
| Gender   | Male   | 64.2%                        | 34.5% | 1.4% |
|          | Female | 68.0%                        | 27.5% | 4.5% |
| Total    |        | 66.1%                        | 30.9% | 3.0% |



Age \* Driven While Impaired Crosstabulation

| _     |       | Driven While Impaired |        |
|-------|-------|-----------------------|--------|
|       |       | Yes No                |        |
| Age   | 16-20 |                       | 100.0% |
|       | 21-34 | 3.2%                  | 96.8%  |
|       | 35-49 | 4.3%                  | 95.7%  |
|       | 50-64 | 1.7%                  | 98.3%  |
|       | 65+   | 0.6%                  | 99.4%  |
| Total |       | 2.6%                  | 97.4%  |

Income \* Driven While Impaired Crosstabulation

|        |          | Driven While Impaired |       |
|--------|----------|-----------------------|-------|
|        |          | Yes                   | No    |
| Income | -\$40K   | 2.4%                  | 97.6% |
|        | \$40-80K | 2.5%                  | 97.5% |
|        | +\$80K   | 2.8%                  | 97.2% |
| Total  |          | 2.6% 97.4%            |       |

Dist \* Driven While Impaired Crosstabulation

|       |       | Driven While Impaired |       |  |
|-------|-------|-----------------------|-------|--|
|       |       | Yes No                |       |  |
| Dist  | One   | 2.0%                  | 98.0% |  |
|       | Two   | 2.1%                  | 97.9% |  |
|       | Three | 3.5%                  | 96.5% |  |
| Total |       | 2.6% 97.4%            |       |  |

**Phone \* Driven While Impaired Crosstabulation** 

| Filone Driven wille impalied Crosstabulation |      |                       |       |  |
|--|------|-----------------------|-------|--|
|  |      | Driven While Impaired |       |  |
|  |      | Yes No                |       |  |
| Phone  | Land | 1.7%                  | 98.3% |  |
|  | Cell | 3.9%                  | 96.1% |  |
| Total  |      | 2.6% 97.4%            |       |  |

**Gender \* Driven While Impaired Crosstabulation** 

|        |        | Driven While Impaired |       |  |  |  |
|--------|--------|-----------------------|-------|--|--|--|
|        |        | Yes                   | No    |  |  |  |
| Gender | Male   | 3.0%                  | 97.0% |  |  |  |
|        | Female | 2.2%                  | 97.8% |  |  |  |
| Total  |        | 2.6%                  | 97.4% |  |  |  |



Age \* DUI Arrest Chance Crosstabulation

|       |       |             | DUI Arrest Chance |        |                   |               |  |  |  |
|-------|-------|-------------|-------------------|--------|-------------------|---------------|--|--|--|
|       |       | Very Likely | Somewhat likely   | Likely | Somewhat unlikely | Very Unlikely |  |  |  |
| Age   | 16-20 | 6.3%        | 31.3%             | 50.0%  | 6.3%              | 6.3%          |  |  |  |
|       | 21-34 | 8.7%        | 35.4%             | 25.2%  | 23.6%             | 7.1%          |  |  |  |
|       | 35-49 | 10.3%       | 34.1%             | 19.2%  | 24.8%             | 11.6%         |  |  |  |
|       | 50-64 | 8.3%        | 36.6%             | 14.8%  | 30.3%             | 10.0%         |  |  |  |
|       | 65+   | 7.8%        | 35.1%             | 18.2%  | 24.7%             | 14.3%         |  |  |  |
| Total |       | 8.9%        | 35.2%             | 19.0%  | 26.1%             | 10.8%         |  |  |  |

## Income \* DUI Arrest Chance Crosstabulation

|        |          | DUI Arrest Chance |                 |        |                   |               |  |
|--------|----------|-------------------|-----------------|--------|-------------------|---------------|--|
|        |          | Very Likely       | Somewhat likely | Likely | Somewhat unlikely | Very Unlikely |  |
| Income | -\$40K   | 14.3%             | 29.8%           | 25.6%  | 22.0%             | 8.3%          |  |
|        | \$40-80K | 7.3%              | 39.2%           | 18.8%  | 22.0%             | 12.7%         |  |
|        | +\$80K   | 8.6%              | 32.6%           | 16.4%  | 31.4%             | 11.0%         |  |
| Total  |          | 9.3%              | 34.5%           | 19.2%  | 25.9%             | 11.1%         |  |

## **Dist \* DUI Arrest Chance Crosstabulation**

|       |       |             | DUI Arrest Chance |        |                   |               |  |  |  |
|-------|-------|-------------|-------------------|--------|-------------------|---------------|--|--|--|
|       |       | Very Likely | Somewhat likely   | Likely | Somewhat unlikely | Very Unlikely |  |  |  |
| Dist  | One   | 12.0%       | 34.2%             | 21.6%  | 25.9%             | 6.3%          |  |  |  |
|       | Two   | 6.3%        | 37.7%             | 14.1%  | 27.8%             | 14.1%         |  |  |  |
|       | Three | 8.2%        | 33.8%             | 21.0%  | 24.6%             | 12.5%         |  |  |  |
| Total |       | 8.9%        | 35.2%             | 19.0%  | 26.1%             | 10.9%         |  |  |  |

## **Phone \* DUI Arrest Chance Crosstabulation**

|       |      |             | DUI Arrest Chance |        |                   |               |  |  |  |
|-------|------|-------------|-------------------|--------|-------------------|---------------|--|--|--|
|       |      | Very Likely | Somewhat likely   | Likely | Somewhat unlikely | Very Unlikely |  |  |  |
| Phone | Land | 7.9%        | 38.2%             | 15.3%  | 27.5%             | 11.1%         |  |  |  |
|       | Cell | 10.3%       | 30.6%             | 24.5%  | 24.0%             | 10.6%         |  |  |  |
| Total |      | 8.9%        | 35.2%             | 19.0%  | 26.1%             | 10.9%         |  |  |  |

## **Gender \* DUI Arrest Chance Crosstabulation**

|        | Gender Doi Arrest Ghance Grosstabalation |             |                   |        |                   |               |  |  |  |
|--------|--|-------------|-------------------|--------|-------------------|---------------|--|--|--|
|        |  |             | DUI Arrest Chance |        |                   |               |  |  |  |
|        |  | Very Likely | Somewhat likely   | Likely | Somewhat unlikely | Very Unlikely |  |  |  |
| Gender | Male                                     | 9.5%        | 31.3%             | 19.2%  | 26.6%             | 13.4%         |  |  |  |
|        | Female                                   | 8.3%        | 38.9%             | 18.8%  | 25.5%             | 8.5%          |  |  |  |
| Total  |  | 8.9%        | 35.2%             | 19.0%  | 26.1%             | 10.9%         |  |  |  |



Age \* Driven 2 Hrs After Drinking Crosstabulation

| _     |       |        | Driven 2 Hr | s After Drinkin | g        |
|-------|-------|--------|-------------|-----------------|----------|
|       |       | Never  | Once        | 2-5 Times       | +5 Times |
| Age   | 16-20 | 100.0% |             |                 |          |
|       | 21-34 | 61.6%  | 16.0%       | 18.4%           | 4.0%     |
|       | 35-49 | 71.5%  | 9.6%        | 15.9%           | 3.0%     |
|       | 50-64 | 79.4%  | 11.7%       | 6.5%            | 2.4%     |
|       | 65+   | 83.3%  | 5.1%        | 9.6%            | 1.9%     |
| Total |       | 75.3%  | 10.2%       | 11.8%           | 2.7%     |

Income \* Driven 2 Hrs After Drinking Crosstabulation

|        |          | Driven 2 Hrs After Drinking |       |           |          |  |
|--------|----------|-----------------------------|-------|-----------|----------|--|
|        |          | Never                       | Once  | 2-5 Times | +5 Times |  |
| Income | -\$40K   | 82.6%                       | 4.8%  | 8.4%      | 4.2%     |  |
|        | \$40-80K | 76.8%                       | 9.6%  | 12.1%     | 1.6%     |  |
|        | +\$80K   | 68.6%                       | 14.0% | 14.6%     | 2.9%     |  |
| Total  |          | 74.5%                       | 10.5% | 12.4%     | 2.6%     |  |

Dist \* Driven 2 Hrs After Drinking Crosstabulation

|       |       |       | Driven 2 Hr | s After Drinkin | g        |
|-------|-------|-------|-------------|-----------------|----------|
|       |       | Never | Once        | 2-5 Times       | +5 Times |
| Dist  | One   | 77.1% | 11.0%       | 9.6%            | 2.3%     |
|       | Two   | 70.7% | 11.3%       | 15.2%           | 2.8%     |
|       | Three | 77.9% | 8.5%        | 10.7%           | 2.9%     |
| Total |       | 75.3% | 10.2%       | 11.8%           | 2.7%     |

Phone \* Driven 2 Hrs After Drinking Crosstabulation

|       |      |       | Driven 2 Hr | s After Drinkin | g        |
|-------|------|-------|-------------|-----------------|----------|
|       |      | Never | Once        | 2-5 Times       | +5 Times |
| Phone | Land | 80.3% | 9.6%        | 8.3%            | 1.9%     |
|       | Cell | 68.0% | 11.1%       | 17.0%           | 3.9%     |
| Total |      | 75.3% | 10.2%       | 11.8%           | 2.7%     |

**Gender \* Driven 2 Hrs After Drinking Crosstabulation** 

|        |        |       | Driven 2 Hr | s After Drinkin | g        |
|--------|--------|-------|-------------|-----------------|----------|
|        |        | Never | Once        | 2-5 Times       | +5 Times |
| Gender | Male   | 69.5% | 11.1%       | 15.2%           | 4.2%     |
|        | Female | 80.8% | 9.4%        | 8.5%            | 1.3%     |
| Total  |        | 75.3% | 10.2%       | 11.8%           | 2.7%     |



Age \* DUI Enforcement Awareness Crosstabulation

|       |       | DUI Enforcement Awareness |       |  |
|-------|-------|---------------------------|-------|--|
|       |       | Yes                       | No    |  |
| Age   | 16-20 | 68.8%                     | 31.3% |  |
|       | 21-34 | 46.4%                     | 53.6% |  |
|       | 35-49 | 41.5%                     | 58.5% |  |
|       | 50-64 | 46.3%                     | 53.7% |  |
|       | 65+   | 55.1%                     | 44.9% |  |
| Total |       | 46.7%                     | 53.3% |  |

Income \* DUI Enforcement Awareness Crosstabulation

| DUI Enforcement Aware |          |             | ent Awareness |  |
|-----------------------|----------|-------------|---------------|--|
|                       |          | Yes No      |               |  |
| Income                | -\$40K   | 43.4%       | 56.6%         |  |
|                       | \$40-80K | 46.3%       | 53.7%         |  |
|                       | +\$80K   | 46.9%       | 53.1%         |  |
| Total                 |          | 45.9% 54.1% |               |  |

**Dist \* DUI Enforcement Awareness Crosstabulation** 

|       | DUI Enforcer |             | ent Awareness |  |
|-------|--------------|-------------|---------------|--|
|       |              | Yes No      |               |  |
| Dist  | One          | 47.6%       | 52.4%         |  |
|       | Two          | 43.8%       | 56.2%         |  |
|       | Three        | 48.5%       | 51.5%         |  |
| Total |              | 46.7% 53.3% |               |  |

Phone \* DUI Enforcement Awareness Crosstabulation

| FIIOHE | Flione Doi Elliorcement Awareness Crosstabulation |                           |       |  |  |  |  |
|--------|---|---------------------------|-------|--|--|--|--|
|        |   | DUI Enforcement Awareness |       |  |  |  |  |
|        |   | Yes No                    |       |  |  |  |  |
| Phone  | Land  | 50.4%                     | 49.6% |  |  |  |  |
|        | Cell  | 41.3%                     | 58.7% |  |  |  |  |
| Total  |   | 46.7%                     | 53.3% |  |  |  |  |

**Gender \* DUI Enforcement Awareness Crosstabulation** 

| _      |             | DUI Enforcement Awareness |       |  |  |
|--------|-------------|---------------------------|-------|--|--|
|        |             | Yes No                    |       |  |  |
| Gender | Male        | 44.3%                     | 55.7% |  |  |
|        | Female      | 49.0%                     | 51.0% |  |  |
| Total  | 46.7% 53.3% |                           |       |  |  |



Age \* DUI Awareness Crosstabulation

| _     |       | DUI Awareness |       |  |
|-------|-------|---------------|-------|--|
|       |       | Yes No        |       |  |
| Age   | 16-20 | 62.5%         | 37.5% |  |
|       | 21-34 | 46.3%         | 53.7% |  |
|       | 35-49 | 55.7%         | 44.3% |  |
|       | 50-64 | 51.7%         | 48.3% |  |
|       | 65+   | 51.6%         | 48.4% |  |
| Total |       | 52.5%         | 47.5% |  |

Income \* DUI Awareness Crosstabulation

|        |          | DUI Awareness |       |  |
|--------|----------|---------------|-------|--|
|        |          | Yes No        |       |  |
| Income | -\$40K   | 45.2%         | 54.8% |  |
|        | \$40-80K | 53.4%         | 46.6% |  |
|        | +\$80K   | 54.5% 45.5%   |       |  |
| Total  |          | 52.2% 47.8%   |       |  |

**Dist \* DUI Awareness Crosstabulation** 

|       |       | DUI Awareness |       |  |
|-------|-------|---------------|-------|--|
|       |       | Yes No        |       |  |
| Dist  | One   | 56.1%         | 43.9% |  |
|       | Two   | 53.3%         | 46.7% |  |
|       | Three | 48.5%         | 51.5% |  |
| Total |       | 52.6% 47.4%   |       |  |

**Phone \* DUI Awareness Crosstabulation** 

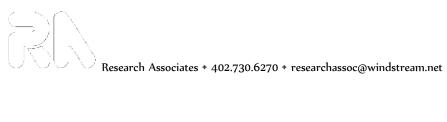
|       |      | DUI Awareness |       |  |
|-------|------|---------------|-------|--|
|       |      | Yes No        |       |  |
| Phone | Land | 55.0%         | 45.0% |  |
|       | Cell | 48.9%         | 51.1% |  |
| Total |      | 52.6% 47.4%   |       |  |

**Gender \* DUI Awareness Crosstabulation** 

|        |        | DUI Awareness |       |  |
|--------|--------|---------------|-------|--|
|        |        | Yes No        |       |  |
| Gender | Male   | 50.6%         | 49.4% |  |
|        | Female | 54.5%         | 45.5% |  |
| Total  |        | 52.6% 47.4%   |       |  |



|     |   | Perce<br>Dist<br>State One |                           | entage<br>Dist             | Dist                      |
|-----|---|----------------------------|---------------------------|----------------------------|---------------------------|
|     |   | State                      | One                       | Two                        | Three                     |
|     | Seat Belts  |                            |                           |                            |                           |
| 13. | How often do you use safety belts when you drive or ride in a car, van, sport utility vehicle or pickup? (Core Q. B-1) Always Nearly always Sometimes Seldom      | 77<br>13<br>6<br>2         | 81<br>11<br>5             | 86<br>8<br>4<br>1          | 65<br>20<br>8<br>3        |
|     | Never   | 2                          | 2                         | 1                          | 4                         |
| 14. | Should law enforcement officers be allowed to stop a vehicle and write a ticket if the driver and passengers are not wearing a seat belt? Yes No Don't know       | 54<br>44<br>2              | 56<br>43<br>              | 55<br>43<br>2              | 51<br>45<br>4             |
| 15. | What do you think the chances are of getting a ticket if you don't wear your safety belt? (Core Q. B-3) Very likely Somewhat likely Likely Unlikely Very unlikely | 8<br>20<br>15<br>34<br>23  | 9<br>22<br>16<br>36<br>17 | 8<br>17<br>13<br>34<br>28  | 9<br>21<br>15<br>32<br>23 |
| 16. | What amount of fine do you think would get non-seat-belt-users to use their seat belt? \$25-50 \$51-100 \$101-150 \$151-200 Over \$200                            | 25<br>27<br>20<br>5<br>22  | 24<br>27<br>23<br>4<br>23 | 24<br>27<br>22<br>7<br>21  | 29<br>28<br>17<br>6<br>22 |
| 17. | In the past 60 days, have you read, seen or heard anything about seat belt enforcement? (Core Q. B-2) Yes No  | 26<br>74                   | 27<br>73                  | 19<br>81                   | 32<br>68                  |
| 18. | In the past 60 days, have you read, seen or heard any Click It Or Ticket seat belt messages? Yes No   | 44<br>56                   | 51<br>50                  | 39<br>61                   | 43<br>57                  |
| 19. | (IF YES) Do you remember where that was? Signs TV Radio All others (Internet, newspaper, background, sports, gas stations) Don't know                             | 31<br>27<br>18<br>13       | 40<br>22<br>17<br>13<br>9 | 29<br>32<br>14<br>11<br>15 | 22<br>31<br>22<br>16<br>9 |



Age \* Seat Belt Use Crosstabulation

|       |       |        | Seat Belt Use |           |        |       |  |
|-------|-------|--------|---------------|-----------|--------|-------|--|
|       |       | Always | Nearly always | Sometimes | Seldom | Never |  |
| Age   | 16-20 | 75.0%  | 18.8%         | 6.3%      |        |       |  |
|       | 21-34 | 64.6%  | 18.9%         | 10.2%     | 3.1%   | 3.1%  |  |
|       | 35-49 | 78.1%  | 11.4%         | 5.9%      | 1.6%   | 2.9%  |  |
|       | 50-64 | 82.9%  | 10.2%         | 4.1%      | 1.4%   | 1.4%  |  |
|       | 65+   | 73.9%  | 17.2%         | 5.1%      | 1.9%   | 1.9%  |  |
| Total |       | 77.0%  | 13.2%         | 5.8%      | 1.8%   | 2.2%  |  |

## Income \* Seat Belt Use Crosstabulation

|        |          |   | Sea   | at Belt Use |      |      |
|--------|----------|---|-------|-------------|------|------|
|        |          | Always Nearly always Sometimes Seldom New |       |             |      |      |
| Income | -\$40K   | 68.0%                                     | 14.8% | 8.9%        | 4.1% | 4.1% |
|        | \$40-80K | 72.6%                                     | 17.4% | 5.4%        | 1.6% | 3.2% |
|        | +\$80K   | 84.1%                                     | 9.9%  | 4.2%        | 0.8% | 0.8% |
| Total  |          | 76.5%                                     | 13.7% | 5.6%        | 1.8% | 2.4% |

## **Dist \* Seat Belt Use Crosstabulation**

|       | 2.01 0001 2011 000 01 0001 0101 |        |               |           |        |       |
|-------|---------------------------------|--------|---------------|-----------|--------|-------|
|       | Seat Belt Use                   |        |               |           |        |       |
|       |                                 | Always | Nearly always | Sometimes | Seldom | Never |
| Dist  | One                             | 80.9%  | 11.2%         | 5.0%      | 1.3%   | 1.7%  |
|       | Two                             | 86.1%  | 7.7%          | 3.8%      | 1.4%   | 1.0%  |
|       | Three                           | 64.8%  | 20.3%         | 8.4%      | 2.6%   | 3.9%  |
| Total |                                 | 77.0%  | 13.2%         | 5.8%      | 1.8%   | 2.2%  |

## Phone \* Seat Belt Use Crosstabulation

|       | Thoric Ocal Bell Osc Grosslabalation        |       |               |      |      |      |  |
|-------|---|-------|---------------|------|------|------|--|
|       |   |       | Seat Belt Use |      |      |      |  |
|       | Always Nearly always Sometimes Seldom Never |       |               |      |      |      |  |
| Phone | Land  | 77.2% | 13.0%         | 5.9% | 1.5% | 2.4% |  |
|       | Cell  | 76.7% | 13.6%         | 5.6% | 2.2% | 1.9% |  |
| Total |   | 77.0% | 13.2%         | 5.8% | 1.8% | 2.2% |  |

## **Gender \* Seat Belt Use Crosstabulation**

|        | Gender Geat Belt GSe Grosstabulation |        |               |           |        |       |  |
|--------|--------------------------------------|--------|---------------|-----------|--------|-------|--|
|        |                                      |        | Seat Belt Use |           |        |       |  |
|        |                                      | Always | Nearly always | Sometimes | Seldom | Never |  |
| Gender | Male                                 | 69.2%  | 16.2%         | 8.4%      | 2.7%   | 3.4%  |  |
|        | Female                               | 84.4%  | 10.4%         | 3.2%      | 0.9%   | 1.1%  |  |
| Total  |                                      | 77.0%  | 13.2%         | 5.8%      | 1.8%   | 2.2%  |  |



Age \* Primary Seat Belt Law Crosstabulation

|       |       | Primary Seat Belt Law |       |      |  |
|-------|-------|-----------------------|-------|------|--|
|       |       | Yes                   | No    | DK   |  |
| Age   | 16-20 | 81.3%                 | 18.8% |      |  |
|       | 21-34 | 54.3%                 | 44.9% | 0.8% |  |
|       | 35-49 | 50.3%                 | 47.1% | 2.6% |  |
|       | 50-64 | 52.9%                 | 44.4% | 2.7% |  |
|       | 65+   | 61.1%                 | 38.2% | 0.6% |  |
| Total |       | 54.2%                 | 43.8% | 2.0% |  |

Income \* Primary Seat Belt Law Crosstabulation

|        |          | Primary Seat Belt Law |       |      |  |
|--------|----------|-----------------------|-------|------|--|
|        |          | Yes                   | No    | DK   |  |
| Income | -\$40K   | 54.4%                 | 44.4% | 1.2% |  |
|        | \$40-80K | 54.6%                 | 43.2% | 2.2% |  |
|        | +\$80K   | 53.0%                 | 45.0% | 2.0% |  |
| Total  |          | 53.9%                 | 44.2% | 1.9% |  |

Dist \* Primary Seat Belt Law Crosstabulation

|       |       | Primary Seat Belt Law |       |      |
|-------|-------|-----------------------|-------|------|
|       |       | Yes                   | No    | DK   |
| Dist  | One   | 56.4%                 | 43.2% | 0.3% |
|       | Two   | 55.1%                 | 42.9% | 2.1% |
|       | Three | 51.3%                 | 45.2% | 3.5% |
| Total |       | 54.2%                 | 43.8% | 2.0% |

Phone \* Primary Seat Belt Law Crosstabulation

|       |      | Primary Seat Belt Law |       |      |  |
|-------|------|-----------------------|-------|------|--|
|       |      | Yes No DK             |       |      |  |
| Phone | Land | 53.3%                 | 44.4% | 2.2% |  |
|       | Cell | 55.6%                 | 42.8% | 1.7% |  |
| Total |      | 54.2%                 | 43.8% | 2.0% |  |

**Gender \* Primary Seat Belt Law Crosstabulation** 

|        |        | Prima | ary Seat Bel | t Law |
|--------|--------|-------|--------------|-------|
|        |        | Yes   | No           | DK    |
| Gender | Male   | 47.3% | 50.9%        | 1.8%  |
|        | Female | 60.8% | 37.0%        | 2.2%  |
| Total  |        | 54.2% | 43.8%        | 2.0%  |



Age \* No Seat Belt Arrest Chance Crosstabulation

|       |       |             | No Seat Belt Arrest Chance |        |                   |               |        |  |
|-------|-------|-------------|----------------------------|--------|-------------------|---------------|--------|--|
|       |       | Very likely | Somewhat likely            | Likely | Somewhat unlikely | Very unlikely | Total  |  |
| Age   | 16-20 | 6.3%        | 25.0%                      | 31.3%  | 37.5%             |               | 100.0% |  |
|       | 21-34 | 11.1%       | 21.4%                      | 17.5%  | 34.9%             | 15.1%         | 100.0% |  |
|       | 35-49 | 8.8%        | 19.6%                      | 16.7%  | 34.3%             | 20.6%         | 100.0% |  |
|       | 50-64 | 7.0%        | 17.8%                      | 13.2%  | 36.2%             | 25.8%         | 100.0% |  |
|       | 65+   | 8.4%        | 23.2%                      | 10.3%  | 29.0%             | 29.0%         | 100.0% |  |
| Total |       | 8.4%        | 20.0%                      | 14.8%  | 34.2%             | 22.6%         | 100.0% |  |

# Income \* No Seat Belt Arrest Chance Crosstabulation

|        |          | No Seat Belt Arrest Chance |                 |        |                   |               |  |
|--------|----------|----------------------------|-----------------|--------|-------------------|---------------|--|
|        |          | Very likely                | Somewhat likely | Likely | Somewhat unlikely | Very unlikely |  |
| Income | -\$40K   | 14.4%                      | 24.6%           | 16.2%  | 27.5%             | 17.4%         |  |
|        | \$40-80K | 10.2%                      | 21.9%           | 16.8%  | 34.3%             | 16.8%         |  |
|        | +\$80K   | 4.3%                       | 15.8%           | 12.6%  | 38.5%             | 28.7%         |  |
| Total  |          | 8.6%                       | 19.9%           | 14.9%  | 34.7%             | 21.9%         |  |

#### Dist \* No Seat Belt Arrest Chance Crosstabulation

|       |       |             | No Seat Belt Arrest Chance |        |                   |               |  |  |  |
|-------|-------|-------------|----------------------------|--------|-------------------|---------------|--|--|--|
|       |       | Very likely | Somewhat likely            | Likely | Somewhat unlikely | Very unlikely |  |  |  |
| Dist  | One   | 8.6%        | 22.1%                      | 16.2%  | 36.3%             | 16.8%         |  |  |  |
|       | Two   | 7.7%        | 17.3%                      | 13.0%  | 34.2%             | 27.8%         |  |  |  |
|       | Three | 8.9%        | 20.7%                      | 15.1%  | 31.9%             | 23.4%         |  |  |  |
| Total |       |             |                            |        |                   | 22.6%         |  |  |  |

#### Phone \* No Seat Belt Arrest Chance Crosstabulation

| _                            |  |       | No Seat Belt Arrest Chance |       |                   |               |  |  |
|------------------------------|--|-------|----------------------------|-------|-------------------|---------------|--|--|
|                              | Very likely Somewhat likely Likely Somewhat un |       |                            |       | Somewhat unlikely | Very unlikely |  |  |
| Phone                        | Land   | 7.3%  | 19.1%                      | 13.5% | 35.6%             | 24.4%         |  |  |
|                              | Cell   | 10.1% | 21.5%                      | 16.8% | 31.8%             | 19.8%         |  |  |
| Total 8.4% 20.1% 14.8% 34.1% |  |       |                            |       | 34.1%             | 22.6%         |  |  |

### **Gender \* No Seat Belt Arrest Chance Crosstabulation**

|                                | Conder 140 Cour Belt Arrest Change Crosstabalation              |      |                            |       |       |               |  |  |
|--------------------------------|---|------|----------------------------|-------|-------|---------------|--|--|
|                                |   |      | No Seat Belt Arrest Chance |       |       |               |  |  |
|                                | Very likely Somewhat likely Likely Somewhat unlikely Very unlik |      |                            |       |       | Very unlikely |  |  |
| Gender                         | Male  | 7.6% | 16.9%                      | 16.2% | 36.0% | 23.3%         |  |  |
|                                | Female  | 9.2% | 23.1%                      | 13.5% | 32.3% | 21.8%         |  |  |
| Total 8.4% 20.1% 14.8% 34.1% 2 |   |      |                            |       | 22.6% |               |  |  |



Age \* No Seat Belt Fine Crosstabulation

|       |       |         | No Seat Belt Fine |           |           |        |  |
|-------|-------|---------|-------------------|-----------|-----------|--------|--|
|       |       | \$25-50 | \$51-100          | \$101-150 | \$151-200 | +\$200 |  |
| Age   | 16-20 | 12.5%   | 43.8%             | 6.3%      | 12.5%     | 25.0%  |  |
|       | 21-34 | 22.3%   | 28.9%             | 23.1%     | 8.3%      | 17.4%  |  |
|       | 35-49 | 20.8%   | 25.8%             | 23.3%     | 5.0%      | 25.1%  |  |
|       | 50-64 | 28.3%   | 25.3%             | 18.5%     | 4.9%      | 23.0%  |  |
|       | 65+   | 32.2%   | 31.5%             | 16.8%     | 3.5%      | 16.1%  |  |
| Total |       | 25.2%   | 27.4%             | 20.3%     | 5.3%      | 21.7%  |  |

### Income \* No Seat Belt Fine Crosstabulation

|        |          | No Seat Belt Fine |          |           |           |        |  |
|--------|----------|-------------------|----------|-----------|-----------|--------|--|
|        |          | \$25-50           | \$51-100 | \$101-150 | \$151-200 | +\$200 |  |
| Income | -\$40K   | 30.5%             | 24.0%    | 16.2%     | 4.5%      | 24.7%  |  |
|        | \$40-80K | 26.5%             | 28.5%    | 20.1%     | 4.4%      | 20.5%  |  |
|        | +\$80K   | 21.0%             | 26.9%    | 23.5%     | 7.1%      | 21.6%  |  |
| Total  |          | 25.0%             | 26.9%    | 20.7%     | 5.5%      | 21.8%  |  |

### **Dist \* No Seat Belt Fine Crosstabulation**

| -     |       | No Seat Belt Fine |          |           |           |        |
|-------|-------|-------------------|----------|-----------|-----------|--------|
|       |       | \$25-50           | \$51-100 | \$101-150 | \$151-200 | +\$200 |
| Dist  | One   | 23.7%             | 27.2%    | 22.6%     | 3.6%      | 22.9%  |
|       | Two   | 23.6%             | 27.3%    | 21.7%     | 6.7%      | 20.6%  |
|       | Three | 28.7%             | 27.6%    | 16.5%     | 5.7%      | 21.5%  |
| Total |       | 25.3%             | 27.4%    | 20.2%     | 5.3%      | 21.7%  |

#### Phone \* No Seat Belt Fine Crosstabulation

|       | Thore No ocal Bell Tille Orossiabulation    |       |                   |       |        |       |  |
|-------|---|-------|-------------------|-------|--------|-------|--|
|       |   |       | No Seat Belt Fine |       |        |       |  |
|       | \$25-50 \$51-100 \$101-150 \$151-200 +\$200 |       |                   |       | +\$200 |       |  |
| Phone | Land  | 29.9% | 26.8%             | 18.1% | 4.5%   | 20.6% |  |
|       | Cell  | 18.8% | 28.2%             | 23.2% | 6.5%   | 23.2% |  |
| Total | Total 25.3% 27.4% 20.2% 5.3% 21.7           |       |                   |       |        | 21.7% |  |

### **Gender \* No Seat Belt Fine Crosstabulation**

|        |        |         | Ν        | lo Seat Belt Fi | ne        |        |
|--------|--------|---------|----------|-----------------|-----------|--------|
|        |        | \$25-50 | \$51-100 | \$101-150       | \$151-200 | +\$200 |
| Gender | Male   | 29.8%   | 26.6%    | 17.0%           | 5.0%      | 21.6%  |
|        | Female | 21.1%   | 28.2%    | 23.2%           | 5.6%      | 21.8%  |
| Total  |        | 25.3%   | 27.4%    | 20.2%           | 5.3%      | 21.7%  |



Age \* Seat Belt Enforcement Awareness Crosstabulation

| -     |       | Seat Belt Enforcement Awarenes |       |  |
|-------|-------|--------------------------------|-------|--|
|       |       | Yes                            | No    |  |
| Age   | 16-20 | 37.5%                          | 62.5% |  |
|       | 21-34 | 32.0%                          | 68.0% |  |
|       | 35-49 | 24.2%                          | 75.8% |  |
|       | 50-64 | 26.6%                          | 73.4% |  |
|       | 65+   | 24.0%                          | 76.0% |  |
| Total |       | 26.3%                          | 73.7% |  |

### Income \* Seat Belt Enforcement Awareness Crosstabulation

|        |          | Seat Belt Enforcement Awareness |       |  |
|--------|----------|---------------------------------|-------|--|
|        |          | Yes                             | No    |  |
| Income | -\$40K   | 28.6%                           | 71.4% |  |
|        | \$40-80K | 26.0%                           | 74.0% |  |
|        | +\$80K   | 25.4%                           | 74.6% |  |
| Total  |          | 26.3%                           | 73.7% |  |

Dist \* Seat Belt Enforcement Awareness Crosstabulation

|       |       | Seat Belt Enfo | Seat Belt Enforcement Awareness |  |  |
|-------|-------|----------------|---------------------------------|--|--|
|       |       | Yes No         |                                 |  |  |
| Dist  | One   | 27.2%          | 72.8%                           |  |  |
|       | Two   | 18.9%          | 81.1%                           |  |  |
|       | Three | 32.4%          | 67.6%                           |  |  |
| Total |       | 26.4%          | 73.6%                           |  |  |

Phone \* Seat Belt Enforcement Awareness Crosstabulation

|       |      | Seat Belt Enforcement Awareness |       |  |  |
|-------|------|---------------------------------|-------|--|--|
|       |      | Yes No                          |       |  |  |
| Phone | Land | 26.6%                           | 73.4% |  |  |
|       | Cell | 26.1%                           | 73.9% |  |  |
| Total |      | 26.4%                           | 73.6% |  |  |

**Gender \* Seat Belt Enforcement Awareness Crosstabulation** 

|        |        | Seat Belt Enforcement Awareness |       |  |  |
|--------|--------|---------------------------------|-------|--|--|
|        |        | Yes No                          |       |  |  |
| Gender | Male   | 30.4%                           | 69.6% |  |  |
|        | Female | 22.5%                           | 77.5% |  |  |
| Total  |        | 26.4%                           | 73.6% |  |  |



Age \* CIOT Awareness Crosstabulation

|       |       | CIOT Av | vareness |  |
|-------|-------|---------|----------|--|
|       |       | Yes No  |          |  |
| Age   | 16-20 | 81.3%   | 18.8%    |  |
|       | 21-34 | 52.1%   | 47.9%    |  |
|       | 35-49 | 44.2%   | 55.8%    |  |
|       | 50-64 | 40.3%   | 59.7%    |  |
|       | 65+   | 41.7%   | 58.3%    |  |
| Total |       | 44.2%   | 55.8%    |  |

Income \* CIOT Awareness Crosstabulation

|        |          | CIOT Awareness |       |  |
|--------|----------|----------------|-------|--|
|        |          | Yes No         |       |  |
| Income | -\$40K   | 35.8%          | 64.2% |  |
|        | \$40-80K | 47.3%          | 52.7% |  |
|        | +\$80K   | 44.3%          | 55.7% |  |
| Total  |          | 43.7% 56.3%    |       |  |

**Dist \* CIOT Awareness Crosstabulation** 

|       |       | CIOT Aw     | /areness |  |
|-------|-------|-------------|----------|--|
|       |       | Yes No      |          |  |
| Dist  | One   | 50.5%       | 49.5%    |  |
|       | Two   | 38.7%       | 61.3%    |  |
|       | Three | 43.0%       | 57.0%    |  |
| Total |       | 44.2% 55.8% |          |  |

Phone \* CIOT Awareness Crosstabulation

|       |      | CIOT Awareness |       |  |
|-------|------|----------------|-------|--|
|       |      | Yes No         |       |  |
| Phone | Land | 42.1%          | 57.9% |  |
|       | Cell | 47.3%          | 52.7% |  |
| Total |      | 44.2% 55.8%    |       |  |

**Gender \* CIOT Awareness Crosstabulation** 

|        |        | CIOT Awareness |       |  |
|--------|--------|----------------|-------|--|
|        |        | Yes No         |       |  |
| Gender | Male   | 50.3%          | 49.7% |  |
|        | Female | 38.3%          | 61.7% |  |
| Total  |        | 44.2%          | 55.8% |  |



Age \* CIOT Media Crosstabulation

|       |       |                       | CIOT Media |       |       |       |  |
|-------|-------|-----------------------|------------|-------|-------|-------|--|
|       |       | Others TV Radio Signs |            |       |       | DK    |  |
| Age   | 16-20 | 15.4%                 | 7.7%       | 15.4% | 53.8% | 7.7%  |  |
|       | 21-34 | 15.9%                 | 12.7%      | 20.6% | 38.1% | 12.7% |  |
|       | 35-49 | 12.0%                 | 18.8%      | 20.3% | 36.8% | 12.0% |  |
|       | 50-64 | 11.2%                 | 39.7%      | 14.7% | 24.1% | 10.3% |  |
|       | 65+   | 16.9%                 | 41.5%      | 15.4% | 18.5% | 7.7%  |  |
| Total |       | 13.3%                 | 27.4%      | 17.7% | 30.8% | 10.8% |  |

**Income \* CIOT Media Crosstabulation** 

|        |          |                          | CIOT Media |       |       |      |  |
|--------|----------|--------------------------|------------|-------|-------|------|--|
|        |          | Others TV Radio Signs DK |            |       |       |      |  |
| Income | -\$40K   | 22.0%                    | 35.6%      | 18.6% | 15.3% | 8.5% |  |
|        | \$40-80K | 11.5%                    | 29.7%      | 18.9% | 31.1% | 8.8% |  |
|        | +\$80K   | 11.8%                    | 20.3%      | 18.3% | 39.9% | 9.8% |  |
| Total  |          | 13.3%                    | 26.7%      | 18.6% | 32.2% | 9.2% |  |

**Dist \* CIOT Media Crosstabulation** 

| Dist CiO1 Media Crosstabalation |       |        |                          |       |       |       |  |  |
|---------------------------------|-------|--------|--------------------------|-------|-------|-------|--|--|
|                                 |       |        | CIOT Media               |       |       |       |  |  |
|                                 |       | Others | Others TV Radio Signs DK |       |       |       |  |  |
| Dist                            | One   | 12.6%  | 21.9%                    | 16.6% | 39.7% | 9.3%  |  |  |
|                                 | Two   | 11.1%  | 31.5%                    | 13.9% | 28.7% | 14.8% |  |  |
|                                 | Three | 16.0%  | 30.5%                    | 22.1% | 22.1% | 9.2%  |  |  |
| Total                           |       | 13.3%  | 27.4%                    | 17.7% | 30.8% | 10.8% |  |  |

Phone \* CIOT Media Crosstabulation

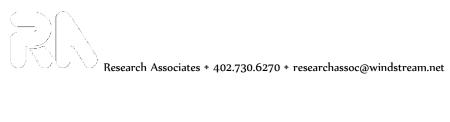
| 1 Hone Olo I Media Olo Salabulation |      |        |                          |       |       |       |  |  |
|-------------------------------------|------|--------|--------------------------|-------|-------|-------|--|--|
|                                     |      |        | CIOT Media               |       |       |       |  |  |
|                                     |      | Others | Others TV Radio Signs DK |       |       |       |  |  |
| Phone                               | Land | 12.1%  | 36.2%                    | 17.4% | 25.4% | 8.9%  |  |  |
|                                     | Cell | 15.1%  | 15.7%                    | 18.1% | 38.0% | 13.3% |  |  |
| Total                               |      | 13.3%  | 27.4%                    | 17.7% | 30.8% | 10.8% |  |  |

**Gender \* CIOT Media Crosstabulation** 

| -      |                          |       | CIOT Media |       |       |       |  |
|--------|--------------------------|-------|------------|-------|-------|-------|--|
|        | Others TV Radio Signs Dk |       |            |       | DK    |       |  |
| Gender | Male                     | 13.4% | 23.6%      | 23.6% | 26.9% | 12.5% |  |
|        | Female                   | 13.2% | 32.2%      | 10.3% | 35.6% | 8.6%  |  |
| Total  |                          | 13.3% | 27.4%      | 17.7% | 30.8% | 10.8% |  |



|     |  | State                     | Perce<br>Dist<br>One      | entage<br>Dist<br>Two    | Dist<br>Three             |
|-----|--|---------------------------|---------------------------|--------------------------|---------------------------|
|     | Speed  |                           |                           |                          |                           |
| 20. | On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph: (Core Q. S-1a)  Most of the time/usually Half the time Rarely Never     | 14<br>19<br>48<br>19      | 12<br>19<br>49<br>20      | 16<br>20<br>51<br>13     | 15<br>18<br>44<br>23      |
| 21. | On a local road with a speed limit of 65 mph, how often do you drive faster than 70 mph: (Core Q. S-1b)  Most of the time/usually Half the time Rarely Never     | 6<br>12<br>44<br>38       | 6<br>10<br>46<br>39       | 8<br>17<br>45<br>31      | 4<br>9<br>42<br>45        |
| 22. | In the past 30 days, have you read, seen or heard anything about speeding enforcement? (Core Q. S-2) Yes No  | 28<br>72                  | 32<br>68                  | 27<br>73                 | 26<br>74                  |
| 23. | What do you think the chances are of getting a ticket if you drive over the speed limit? (Core Q. S-3) Very likely Somewhat likely Likely Unlikely Very unlikely | 13<br>39<br>28<br>16<br>5 | 15<br>43<br>26<br>13<br>4 | 9<br>36<br>24<br>22<br>8 | 14<br>38<br>33<br>12<br>3 |



Age \* Speeding Over 30 Crosstabulation

|       |       |         | Speeding Over 30 |        |       |  |  |
|-------|-------|---------|------------------|--------|-------|--|--|
|       |       | Usually | Half the time    | Rarely | Never |  |  |
| Age   | 16-20 | 25.0%   | 12.5%            | 43.8%  | 18.8% |  |  |
|       | 21-34 | 19.8%   | 27.8%            | 38.9%  | 13.5% |  |  |
|       | 35-49 | 14.7%   | 18.3%            | 50.3%  | 16.7% |  |  |
|       | 50-64 | 13.7%   | 16.5%            | 49.1%  | 20.6% |  |  |
|       | 65+   | 9.6%    | 17.3%            | 50.0%  | 23.1% |  |  |
| Total |       | 14.4%   | 18.8%            | 48.2%  | 18.7% |  |  |

Income \* Speeding Over 30 Crosstabulation

| Income | Speeding Over 30 Crosstabulation |                  |        |       |  |  |
|--------|----------------------------------|------------------|--------|-------|--|--|
|        |                                  | Speeding Over 30 |        |       |  |  |
|        | Usually                          | Half the time    | Rarely | Never |  |  |
| Income | 17.3%                            | 14.9%            | 41.7%  | 26.2% |  |  |
|        | 10.8%                            | 20.6%            | 51.6%  | 17.1% |  |  |
|        | 17.4%                            | 19.4%            | 47.0%  | 16.2% |  |  |
| Total  | 14.9%                            | 18.9%            | 47.7%  | 18.6% |  |  |

Dist \* Speeding Over 30 Crosstabulation

|      |     |         | Speeding Over 30 |        |       |  |  |
|------|-----|---------|------------------|--------|-------|--|--|
|      |     | Usually | Half the time    | Rarely | Never |  |  |
| Dist | One | 11.9%   | 18.9%            | 49.3%  | 19.9% |  |  |
|      | Two | 16.1%   | 19.6%            | 51.0%  | 13.3% |  |  |



|       | Three | 15.3% | 17.9% | 44.2% | 22.7% |
|-------|-------|-------|-------|-------|-------|
| Total |       | 14.4% | 18.8% | 48.1% | 18.8% |

Phone \* Speeding Over 30 Crosstabulation

|       |      |         | Speeding Over 30 |        |       |  |  |
|-------|------|---------|------------------|--------|-------|--|--|
|       |      | Usually | Half the time    | Rarely | Never |  |  |
| Phone | Land | 13.0%   | 17.3%            | 50.5%  | 19.2% |  |  |
|       | Cell | 16.4%   | 20.9%            | 44.6%  | 18.1% |  |  |
| Total |      | 14.4%   | 18.8%            | 48.1%  | 18.8% |  |  |

**Gender \* Speeding Over 30 Crosstabulation** 

|        |         | Speeding Over 30 |        |       |  |  |  |
|--------|---------|------------------|--------|-------|--|--|--|
|        | Usually | Half the time    | Rarely | Never |  |  |  |
| Gender | 17.8%   | 17.6%            | 47.1%  | 17.4% |  |  |  |
|        | 11.1%   | 19.8%            | 49.0%  | 20.0% |  |  |  |
| Total  | 14.4%   | 18.8%            | 48.1%  | 18.8% |  |  |  |

Age \* Speeding Over 65 Crosstabulation

|       |       |         | Speeding Over 65 |        |       |  |
|-------|-------|---------|------------------|--------|-------|--|
|       |       | Usually | Half the time    | Rarely | Never |  |
| Age   | 16-20 | 6.3%    | 6.3%             | 37.5%  | 50.0% |  |
|       | 21-34 | 3.9%    | 22.0%            | 43.3%  | 30.7% |  |
|       | 35-49 | 7.5%    | 12.4%            | 49.3%  | 30.7% |  |
|       | 50-64 | 4.8%    | 10.6%            | 40.3%  | 44.4% |  |
|       | 65+   | 5.8%    | 5.1%             | 42.9%  | 46.2% |  |
| Total |       | 5.8%    | 11.8%            | 44.2%  | 38.2% |  |

Income \* Speeding Over 65 Crosstabulation

| moonid operating ever so encoctabalation |         |                  |        |       |  |  |
|--|---------|------------------|--------|-------|--|--|
|  |         | Speeding Over 65 |        |       |  |  |
|  | Usually | Half the time    | Rarely | Never |  |  |
| Income                                   | 1.8%    | 11.3%            | 37.5%  | 49.4% |  |  |



|       | 4.4% | 10.4% | 44.5% | 40.7% |
|-------|------|-------|-------|-------|
|       | 9.1% | 13.9% | 46.5% | 30.6% |
| Total | 5.8% | 12.1% | 43.9% | 38.2% |

**Dist \* Speeding Over 65 Crosstabulation** 

| Piet Operating Green de Green and and an |       |         |                  |        |       |  |
|--|-------|---------|------------------|--------|-------|--|
|  |       |         | Speeding Over 65 |        |       |  |
|  |       | Usually | Half the time    | Rarely | Never |  |
| Dist                                     | One   | 5.6%    | 9.6%             | 46.2%  | 38.6% |  |
|  | Two   | 7.7%    | 16.7%            | 44.6%  | 31.0% |  |
|  | Three | 4.2%    | 9.4%             | 41.7%  | 44.7% |  |
| Total                                    |       | 5.8%    | 11.8%            | 44.2%  | 38.3% |  |

Phone \* Speeding Over 65 Crosstabulation

|       |      | Speeding Over 65 |       |       |       |  |  |
|-------|------|------------------|-------|-------|-------|--|--|
|       |      | Usually          | Never |       |       |  |  |
| Phone | Land | 4.6%             | 10.0% | 42.5% | 42.9% |  |  |
|       | Cell | 7.5%             | 14.4% | 46.7% | 31.4% |  |  |
| Total |      | 5.8%             | 11.8% | 44.2% | 38.3% |  |  |

Gender \* Speeding Over 65 Crosstabulation

| Condo: Operating over the Checotabalation |                                |       |       |       |  |  |  |
|---|--------------------------------|-------|-------|-------|--|--|--|
|   | Speeding Over 65               |       |       |       |  |  |  |
|   | Usually Half the time Rarely N |       |       |       |  |  |  |
| Gender                                    | 6.4%                           | 12.8% | 48.9% | 32.0% |  |  |  |



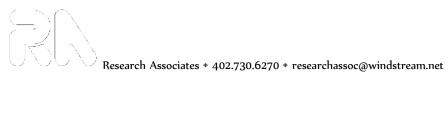
|       | 5.2% | 10.8% | 39.7% | 44.3% |
|-------|------|-------|-------|-------|
| Total | 5.8% | 11.8% | 44.2% | 38.3% |

Age \* Speeding Enforcement Awareness Crosstabulation

|       |       | Speeding Enforcer | nent Awareness |
|-------|-------|-------------------|----------------|
|       |       | Yes               | No             |
| Age   | 16-20 | 50.0%             | 50.0%          |
|       | 21-34 | 28.3%             | 71.7%          |
|       | 35-49 | 25.7%             | 74.3%          |
|       | 50-64 | 28.7%             | 71.3%          |
|       | 65+   | 30.1%             | 69.9%          |
| Total |       | 28.2%             | 71.8%          |

Income \* Speeding Enforcement Awareness Crosstabulation

| income Speedin | g Emorcement Awareness         | Orossiabalation |  |  |  |  |
|----------------|--------------------------------|-----------------|--|--|--|--|
|                | Speeding Enforcement Awareness |                 |  |  |  |  |
|                | Yes                            | No              |  |  |  |  |
| Income         | 26.3%                          | 73.7%           |  |  |  |  |
|                | 30.6%                          | 69.4%           |  |  |  |  |
|                | 26.1%                          | 73.9%           |  |  |  |  |



Total 27.8% 72.2%

**Dist \* Speeding Enforcement Awareness Crosstabulation** 

|       |       | Speeding Enforcement Awareness |       |  |
|-------|-------|--------------------------------|-------|--|
|       |       | Yes No                         |       |  |
| Dist  | One   | 31.6%                          | 68.4% |  |
|       | Two   | 27.4%                          | 72.6% |  |
|       | Three | 26.0%                          | 74.0% |  |
| Total |       | 28.3%                          | 71.7% |  |

Phone \* Speeding Enforcement Awareness Crosstabulation

|       |      | Speeding Enforcement Awareness |       |  |  |  |
|-------|------|--------------------------------|-------|--|--|--|
|       |      | Yes No                         |       |  |  |  |
| Phone | Land | 29.2%                          | 70.8% |  |  |  |
|       | Cell | 27.0%                          | 73.0% |  |  |  |
| Total |      | 28.3%                          | 71.7% |  |  |  |

**Gender \* Speeding Enforcement Awareness Crosstabulation** 

| оргония | Speeding Enforcement Awareness |       |  |  |  |  |  |
|---------|--------------------------------|-------|--|--|--|--|--|
|         | Yes                            | No    |  |  |  |  |  |
| Gender  | 27.1%                          | 72.9% |  |  |  |  |  |
|         | 29.5%                          | 70.5% |  |  |  |  |  |
| Total   | 28.3%                          | 71.7% |  |  |  |  |  |

Age \* Speeding Ticket Chances Crosstabulation

| Ago opocumy floket chances of occasionation |       |             |                         |        |                   |               |  |  |
|---|-------|-------------|-------------------------|--------|-------------------|---------------|--|--|
|   |       |             | Speeding Ticket Chances |        |                   |               |  |  |
|   |       | Very likely | Somewhat<br>likely      | Likely | Somewhat unlikely | Very unlikely |  |  |
| Age   | 16-20 | 12.5%       | 37.5%                   | 50.0%  |                   |               |  |  |
|   | 21-34 | 24.4%       | 37.8%                   | 27.6%  | 7.9%              | 2.4%          |  |  |
|   | 35-49 | 13.5%       | 37.0%                   | 31.7%  | 14.2%             | 3.6%          |  |  |
|   | 50-64 | 11.3%       | 39.7%                   | 22.3%  | 21.2%             | 5.5%          |  |  |
|   | 65+   | 5.1%        | 42.9%                   | 29.5%  | 14.7%             | 7.7%          |  |  |
| Total                                       |       | 12.9%       | 39.0%                   | 28.0%  | 15.4%             | 4.7%          |  |  |



Income \* Speeding Ticket Chances Crosstabulation

|        | Speeding Ticket Chances |                 |        |                   |               |  |  |
|--------|-------------------------|-----------------|--------|-------------------|---------------|--|--|
|        | Very likely             | Somewhat likely | Likely | Somewhat unlikely | Very unlikely |  |  |
| Income | 18.3%                   | 37.9%           | 26.6%  | 13.6%             | 3.6%          |  |  |
|        | 13.6%                   | 44.0%           | 27.8%  | 9.8%              | 4.7%          |  |  |
|        | 8.3%                    | 35.2%           | 30.4%  | 20.6%             | 5.4%          |  |  |
| Total  | 12.4%                   | 39.1%           | 28.7%  | 15.1%             | 4.8%          |  |  |

**Dist \* Speeding Ticket Chances Crosstabulation** 

| •     |     | Speeding Ticket Chances |      |                  |             |  |                      |   |              |   |
|-------|-----|-------------------------|------|------------------|-------------|--|----------------------|---|--------------|---|
|       |     | Very likely             |      | mewhat<br>likely | t<br>Likely |  | Somewhat<br>unlikely | t | Very unlikel | y |
| Dist  | One | 4                       | 2.7% | 2                | 6.2%        |  | 12.6%                |   | 3.6%         |   |
| Two   |     | 3                       | 6.2% | 2                | 4.0%        |  | 22.3%                |   | 8.0%         |   |
| Three |     | 3                       | 7.9% | 3                | 3.3%        |  | 12.1%                |   | 2.6%         |   |
| Total |     | 3                       | 9.0% | 2                | 7.9%        |  | 15.5%                |   | 4.7%         |   |

Phone \* Speeding Ticket Chances Crosstabulation

Speeding Ticket Chances

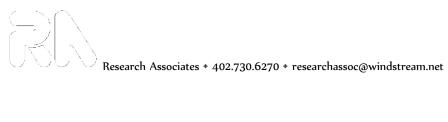


|       |      | Somewhat<br>likely | Likely | Somewhat<br>unlikely | Very unlikely |
|-------|------|--------------------|--------|----------------------|---------------|
| Phone | Land | 41.4%              | 25.0%  | 17.0%                | 4.9%          |
|       | Cell | 35.4%              | 32.3%  | 13.4%                | 4.5%          |
| Total |      | 39.0%              | 27.9%  | 15.5%                | 4.7%          |

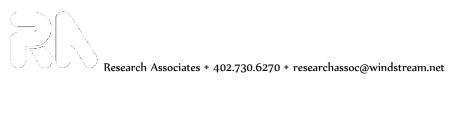
**Gender \* Speeding Ticket Chances Crosstabulation** 

| -      |        |             | Speeding Ticket Chances |        |                   |               |  |
|--------|--------|-------------|-------------------------|--------|-------------------|---------------|--|
|        |        | Very likely | Somewhat<br>likely      | Likely | Somewhat unlikely | Very unlikely |  |
| Gender | Male   | 11.2%       | 35.5%                   | 29.5%  | 17.4%             | 6.4%          |  |
|        | Female | 14.4%       | 42.4%                   | 26.4%  | 13.8%             | 3.1%          |  |
| Total  |        | 12.8%       | 39.0%                   | 27.9%  | 15.5%             | 4.7%          |  |

|  |       |             | entage      |               |
|--|-------|-------------|-------------|---------------|
|  | State | Dist<br>One | Dist<br>Two | Dist<br>Three |
| Distracted Driving   |       |             |             |               |
| Would you support or oppose a law that allows law enforcement to stop a driver and ticket them solely for talking on a cell phone while driving? |       |             |             |               |
| Support  | 56    | 56          | 59          | 54            |
| Oppose   | 40    | 41          | 38          | 42            |
| Don't know   | 3     | 2           | 3           | 5             |



| 7 11111 | dui Tuitie Bulety Budy, 2017  |                |                | 11111111      | LI OILI       |
|---------|---|----------------|----------------|---------------|---------------|
| 25.     | Would you support or oppose a law that allows law enforcement to stop a driver and ticket them solely for texting while driving? Support Oppose | 91<br>9        | 88<br>12       | 91<br>9       | 92<br>8       |
|         | Miscellaneous   |                |                |               |               |
| 26.     | Should the Nebraska law requiring motorcycle helmets be repealed or continued?  Continue  Repeal  Don't know                                    | 75<br>22<br>3  | 77<br>20<br>3  | 78<br>18<br>4 | 70<br>27<br>3 |
| 27.     | Do you think driving under the influence of marijuana increases the risk of having a crash? Yes No Don't know                                   | 77<br>13<br>10 | 72<br>16<br>12 | 76<br>16<br>9 | 83<br>8<br>9  |
| 28.     | Do you know anyone who drives after smoking or ingesting marijuana?<br>Yes<br>No<br>Don't know  | 20<br>79<br>2  | 20<br>80<br>1  | 24<br>74<br>2 | 16<br>82<br>2 |



Age \* Primary Cell Phone Law Crosstabulation

|       |       | Primary Cell Phone Law |        |      |
|-------|-------|------------------------|--------|------|
|       |       | Support                | Oppose | DK   |
| Age   | 16-20 | 37.5%                  | 62.5%  |      |
|       | 21-34 | 42.5%                  | 55.9%  | 1.6% |
|       | 35-49 | 46.4%                  | 50.0%  | 3.6% |
|       | 50-64 | 63.5%                  | 32.1%  | 4.4% |
|       | 65+   | 75.8%                  | 22.3%  | 1.9% |
| Total |       | 56.4%                  | 40.4%  | 3.2% |

Income \* Primary Cell Phone Law Crosstabulation

|        |          | Primary Cell Phone Law |        |      |
|--------|----------|------------------------|--------|------|
|        |          | Support                | Oppose | DK   |
| Income | -\$40K   | 65.1%                  | 32.0%  | 3.0% |
|        | \$40-80K | 56.5%                  | 39.4%  | 4.1% |
|        | +\$80K   | 53.8%                  | 44.5%  | 1.7% |
| Total  |          | 57.1%                  | 40.0%  | 2.9% |

Dist \* Primary Cell Phone Law Crosstabulation

|       |       | Primary Cell Phone Law |       |      |
|-------|-------|------------------------|-------|------|
|       |       | Support Oppose DK      |       |      |
| Dist  | One   | 56.4%                  | 41.3% | 2.3% |
|       | Two   | 59.2%                  | 38.0% | 2.8% |
|       | Three | 53.9%                  | 41.6% | 4.5% |
| Total |       | 56.4%                  | 40.3% | 3.2% |

Phone \* Primary Cell Phone Law Crosstabulation

|       | •    | Primary Cell Phone Law |       |      |
|-------|------|------------------------|-------|------|
|       |      | Support Oppose DK      |       |      |
| Phone | Land | 62.2%                  | 33.9% | 3.9% |
|       | Cell | 47.8%                  | 50.0% | 2.2% |
| Total |      |                        |       | 3.2% |

**Gender \* Primary Cell Phone Law Crosstabulation** 

| Condition of the continue of the condition of the conditi |                   |                        |       |      |
|--|-------------------|------------------------|-------|------|
| _  |                   | Primary Cell Phone Law |       |      |
|  | Support Oppose DK |                        |       | DK   |
| Gender   | Male              | 55.5%                  | 41.1% | 3.4% |
|  | Female            | 57.4%                  | 39.6% | 3.0% |
| Total  |                   | 56.4%                  | 40.3% | 3.2% |



Age \* Primary Texting Law Crosstabulation

|       |       | Primary Texting Law |        |
|-------|-------|---------------------|--------|
|       |       | Support             | Oppose |
| Age   | 16-20 | 81.3%               | 18.8%  |
|       | 21-34 | 83.5%               | 16.5%  |
|       | 35-49 | 87.8%               | 12.2%  |
|       | 50-64 | 94.5%               | 5.5%   |
|       | 65+   | 95.5%               | 4.5%   |
| Total |       | 90.6%               | 9.4%   |

**Income \* Primary Texting Law Crosstabulation** 

|        |          | Primary Texting Law |        |
|--------|----------|---------------------|--------|
|        |          | Support             | Oppose |
| Income | -\$40K   | 88.7%               | 11.3%  |
|        | \$40-80K | 90.2%               | 9.8%   |
|        | +\$80K   | 91.5%               | 8.5%   |
| Total  |          | 90.4% 9.6%          |        |

**Dist \* Primary Texting Law Crosstabulation** 

|       | Diet Timidi'y Toximig Law Grocolabalation |                     |       |  |
|-------|---|---------------------|-------|--|
|       |   | Primary Texting Law |       |  |
|       |   | Support Oppose      |       |  |
| Dist  | One                                       | 88.4%               | 11.6% |  |
|       | Two                                       | 91.3%               | 8.7%  |  |
|       | Three                                     | 92.2%               | 7.8%  |  |
| Total |   | 90.6%               | 9.4%  |  |

**Phone \* Primary Texting Law Crosstabulation** 

| Thone Trimary Texting Edw Grosstabalation |      |                     |       |  |
|---|------|---------------------|-------|--|
|   |      | Primary Texting Law |       |  |
|   |      | Support Oppose      |       |  |
| Phone                                     | Land | 91.6%               | 8.4%  |  |
|   | Cell | 89.1%               | 10.9% |  |
| Total                                     |      | 90.6%               | 9.4%  |  |

**Gender \* Primary Texting Law Crosstabulation** 

|        |        | Primary Texting Law |       |  |
|--------|--------|---------------------|-------|--|
|        |        | Support Oppose      |       |  |
| Gender | Male   | 87.6%               | 12.4% |  |
|        | Female | 93.5%               | 6.5%  |  |
| Total  |        | 90.6%               | 9.4%  |  |



Age \* Helmet Law Crosstabulation

|       |       | Helmet Law |          |      |
|-------|-------|------------|----------|------|
|       |       | Repeal     | Continue | DK   |
| Age   | 16-20 | 6.3%       | 93.8%    |      |
|       | 21-34 | 17.3%      | 79.5%    | 3.1% |
|       | 35-49 | 28.4%      | 67.6%    | 3.9% |
|       | 50-64 | 20.8%      | 76.8%    | 2.4% |
|       | 65+   | 14.0%      | 81.5%    | 4.5% |
| Total |       | 21.5%      | 75.2%    | 3.3% |

### Income \* Helmet Law Crosstabulation

|        |          | Helmet Law         |       |      |
|--------|----------|--------------------|-------|------|
|        |          | Repeal Continue DK |       |      |
| Income | -\$40K   | 19.5%              | 75.7% | 4.7% |
|        | \$40-80K | 21.1%              | 75.1% | 3.8% |
|        | +\$80K   | 23.2%              | 74.5% | 2.3% |
| Total  |          | 21.7%              | 75.0% | 3.3% |

# **Dist \* Helmet Law Crosstabulation**

| 2.01 1.001 2.0000.0 |       |                    |       |      |  |
|---------------------|-------|--------------------|-------|------|--|
|                     |       | Helmet Law         |       |      |  |
|                     |       | Repeal Continue DK |       |      |  |
| Dist                | One   | 19.5%              | 77.2% | 3.3% |  |
|                     | Two   | 18.1%              | 78.4% | 3.5% |  |
|                     | Three | 26.8%              | 70.0% | 3.2% |  |
| Total               |       | 21.6%              | 75.1% | 3.3% |  |

### Phone \* Helmet Law Crosstabulation

|       |      | Helmet Law         |       |      |  |
|-------|------|--------------------|-------|------|--|
|       |      | Repeal Continue DK |       |      |  |
| Phone | Land | 18.9%              | 78.0% | 3.1% |  |
|       | Cell | 25.6%              | 70.8% | 3.6% |  |
| Total |      | 21.6% 75.1% 3.3%   |       |      |  |

### **Gender \* Helmet Law Crosstabulation**

|        |        | Helmet Law         |       |      |  |
|--------|--------|--------------------|-------|------|--|
|        |        | Repeal Continue DK |       |      |  |
| Gender | Male   | 35.4%              | 61.2% | 3.4% |  |
|        | Female | 8.4%               | 88.3% | 3.2% |  |
| Total  |        | 21.6%              | 75.1% | 3.3% |  |



Age \* Does Marijuana Increase Risk Crosstabulation

|       |       | Does Marijuana Increase Risk |       |       |
|-------|-------|------------------------------|-------|-------|
|       |       | Yes                          | No    | DK    |
| Age   | 16-20 | 87.5%                        | 12.5% |       |
|       | 21-34 | 70.9%                        | 20.5% | 8.7%  |
|       | 35-49 | 74.5%                        | 15.0% | 10.5% |
|       | 50-64 | 80.5%                        | 10.2% | 9.2%  |
|       | 65+   | 79.0%                        | 8.3%  | 12.7% |
| Total |       | 77.0%                        | 13.0% | 10.0% |

Income \* Does Marijuana Increase Risk Crosstabulation

|        |          | Does Marijuana Increase Risk |       |       |
|--------|----------|------------------------------|-------|-------|
|        |          | Yes No DK                    |       |       |
| Income | -\$40K   | 69.8%                        | 17.8% | 12.4% |
|        | \$40-80K | 79.8%                        | 11.7% | 8.5%  |
|        | +\$80K   | 76.5%                        | 13.0% | 10.5% |
| Total  |          | 76.4% 13.5% 10.1%            |       |       |

Dist \* Does Marijuana Increase Risk Crosstabulation

|       |       | Does Marijuana Increase Risk |       |       |
|-------|-------|------------------------------|-------|-------|
|       |       | Yes                          | No    | DK    |
| Dist  | One   | 72.3%                        | 15.5% | 12.2% |
|       | Two   | 75.6%                        | 15.7% | 8.7%  |
|       | Three | 82.9%                        | 8.1%  | 9.0%  |
| Total |       | 77.0%                        | 13.0% | 10.0% |

Phone \* Does Marijuana Increase Risk Crosstabulation

|       |      | Does Marijuana Increase Risk |       |       |
|-------|------|------------------------------|-------|-------|
|       |      | Yes No DK                    |       |       |
| Phone | Land | 80.0%                        | 9.8%  | 10.2% |
|       | Cell | 72.5%                        | 17.8% | 9.7%  |
| Total |      | 77.0%                        | 13.0% | 10.0% |

Gender \* Does Marijuana Increase Risk Crosstabulation

| Cenaci | nder Boes marijaana morease riisk Grosstabalation |                              |       |       |
|--------|---|------------------------------|-------|-------|
|        |   | Does Marijuana Increase Risk |       |       |
|        |   | Yes                          | No    | DK    |
| Gender | Male  | 74.9%                        | 13.9% | 11.2% |
|        | Female  | 79.0%                        | 12.1% | 8.9%  |
| Total  |   | 77.0%                        | 13.0% | 10.0% |



Age \* Do People Drive After Marijuana Use Crosstabulation

| _     |       | Do People Drive After Marijuana Use |       |      |
|-------|-------|-------------------------------------|-------|------|
|       |       | Yes                                 | No    | DK   |
| Age   | 16-20 | 18.8%                               | 81.3% |      |
|       | 21-34 | 35.4%                               | 62.2% | 2.4% |
|       | 35-49 | 22.9%                               | 75.5% | 1.6% |
|       | 50-64 | 13.7%                               | 85.7% | 0.7% |
|       | 65+   | 12.7%                               | 84.7% | 2.5% |
| Total |       | 19.8%                               | 78.6% | 1.6% |

Income \* Do People Drive After Marijuana Use Crosstabulation

|        |          | Do People Drive After Marijuana Use |       |      |
|--------|----------|-------------------------------------|-------|------|
|        |          | Yes                                 | No    | DK   |
| Income | -\$40K   | 26.0%                               | 71.0% | 3.0% |
|        | \$40-80K | 18.3%                               | 80.4% | 1.3% |
|        | +\$80K   | 21.0%                               | 77.6% | 1.4% |
| Total  |          | 21.0%                               | 77.4% | 1.7% |

Dist \* Do People Drive After Marijuana Use Crosstabulation

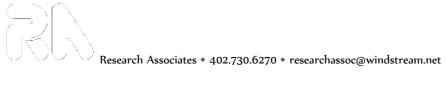
| Biot Bo i copie Brive / interigranta coc crecotabalation |       |                                     |       |      |  |
|--|-------|-------------------------------------|-------|------|--|
|  |       | Do People Drive After Marijuana Use |       |      |  |
|  |       | Yes No DK                           |       |      |  |
| Dist   | One   | 19.5%                               | 79.9% | 0.7% |  |
|  | Two   | 24.0%                               | 73.5% | 2.4% |  |
|  | Three | 16.1%                               | 82.3% | 1.6% |  |
| Total  |       | 19.8%                               | 78.7% | 1.6% |  |

Phone \* Do People Drive After Marijuana Use Crosstabulation

|       |      | Do People Drive After Marijuana Use |       |      |
|-------|------|-------------------------------------|-------|------|
|       |      | Yes                                 | No    | DK   |
| Phone | Land | 14.1%                               | 84.6% | 1.3% |
|       | Cell | 28.3%                               | 69.7% | 1.9% |
| Total |      | 19.8%                               | 78.7% | 1.6% |

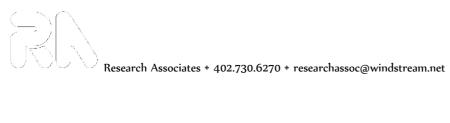
Gender \* Do People Drive After Marijuana Use Crosstabulation

|        |        | Do People Drive After Marijuana Use |       |      |  |  |
|--------|--------|-------------------------------------|-------|------|--|--|
|        |        | Yes No DK                           |       | DK   |  |  |
| Gender | Male   | 22.4%                               | 75.8% | 1.8% |  |  |
|        | Female | 17.3%                               | 81.4% | 1.3% |  |  |
| Total  |        | 19.8%                               | 78.7% | 1.6% |  |  |



|     |   | State                     | Perce<br>Dist<br>One      | entage<br>Dist<br>Two     | Dist<br>Three             |
|-----|---|---------------------------|---------------------------|---------------------------|---------------------------|
|     | Demographics  |                           |                           |                           |                           |
| 29. | Which of these age groups are you in: 16-20 21-34 35-49 50-64 65 up   | 2<br>14<br>34<br>33<br>18 | 1<br>15<br>38<br>30<br>16 | 1<br>13<br>27<br>42<br>18 | 3<br>15<br>37<br>27<br>19 |
| 30. | Do you have a driver's license?<br>Yes<br>No  | 99<br>1                   | 98<br>2                   | 99<br>1                   | 98<br>2                   |
| 31. | Which of these annual household income groups are you in?<br>Under \$40,000<br>\$40,000-80,000<br>Over \$80,000 | 20<br>38<br>42            | 17<br>42<br>41            | 18<br>29<br>53            | 25<br>42<br>34            |
| 32. | Congressional District One Two Three  | 34<br>32<br>34            | 100                       | 100                       | 100                       |
| 33. | Phone Type Land line Cell phone   | 60<br>40                  | 56<br>44                  | 61<br>39                  | 63<br>37                  |
| 34. | Gender<br>Male<br>Female  | 49<br>51                  | 45<br>55                  | 52<br>48                  | 50<br>50                  |

###



Income \* Age Crosstabulation

|        |          |       |       | Age   |       |       |
|--------|----------|-------|-------|-------|-------|-------|
|        |          | 16-20 | 21-34 | 35-49 | 50-64 | 65+   |
| Income | -\$40K   | 1.8%  | 22.5% | 24.3% | 23.7% | 27.8% |
|        | \$40-80K | 1.6%  | 14.8% | 34.4% | 32.8% | 16.4% |
|        | +\$80K   | 1.4%  | 10.8% | 39.9% | 35.7% | 12.2% |
| Total  |          | 1.5%  | 14.7% | 34.7% | 32.2% | 16.9% |

Dist \* Age Crosstabulation

|       |       | Age   |       |       |       |       |
|-------|-------|-------|-------|-------|-------|-------|
|       |       | 16-20 | 21-34 | 35-49 | 50-64 | 65+   |
| Dist  | One   | 1.3%  | 14.9% | 38.0% | 30.4% | 15.5% |
|       | Two   | 1.0%  | 12.5% | 26.8% | 41.5% | 18.1% |
|       | Three | 2.9%  | 14.9% | 36.9% | 26.5% | 18.8% |
| Total |       | 1.8%  | 14.1% | 34.0% | 32.6% | 17.5% |

**Phone \* Age Crosstabulation** 

|       | i nono i tigo el coctabalación |       |       |       |       |       |
|-------|--------------------------------|-------|-------|-------|-------|-------|
|       |                                |       |       | Age   |       |       |
|       |                                | 16-20 | 21-34 | 35-49 | 50-64 | 65+   |
| Phone | Land                           | 1.9%  | 4.5%  | 19.3% | 48.2% | 26.2% |
|       | Cell                           | 1.7%  | 28.6% | 56.1% | 9.2%  | 4.4%  |
| Total |                                | 1.8%  | 14.1% | 34.0% | 32.6% | 17.5% |

**Gender \* Age Crosstabulation** 

|        |        |       | Age   |       |       |       |
|--------|--------|-------|-------|-------|-------|-------|
|        |        | 16-20 | 21-34 | 35-49 | 50-64 | 65+   |
| Gender | Male   | 2.5%  | 17.4% | 36.2% | 29.1% | 14.9% |
|        | Female | 1.1%  | 11.0% | 32.0% | 35.9% | 19.9% |
| Total  |        | 1.8%  | 14.1% | 34.0% | 32.6% | 17.5% |



Age \* Have Driver License Crosstabulation

| _     |       | Have Driver License |      |  |
|-------|-------|---------------------|------|--|
|       |       | Yes                 | No   |  |
| Age   | 16-20 | 93.8%               | 6.3% |  |
|       | 21-34 | 100.0%              |      |  |
|       | 35-49 | 99.3%               | 0.7% |  |
|       | 50-64 | 98.3%               | 1.7% |  |
|       | 65+   | 96.8%               | 3.2% |  |
| Total |       | 98.6%               | 1.4% |  |

### Income \* Have Driver License Crosstabulation

|        |          | Have Driver License |      |  |
|--------|----------|---------------------|------|--|
|        |          | Yes No              |      |  |
| Income | -\$40K   | 95.3%               | 4.7% |  |
|        | \$40-80K | 99.4%               | 0.6% |  |
|        | +\$80K   | 99.2%               | 0.8% |  |
| Total  |          | 98.5% 1.5%          |      |  |

# **Dist \* Have Driver License Crosstabulation**

|       |       | Have Driver License |      |  |
|-------|-------|---------------------|------|--|
|       |       | Yes No              |      |  |
| Dist  | One   | 98.0%               | 2.0% |  |
|       | Two   | 99.3%               | 0.7% |  |
|       | Three | 98.4%               | 1.6% |  |
| Total |       | 98.6%               | 1.4% |  |

### **Phone \* Have Driver License Crosstabulation**

|       |      | Have Driver License |      |
|-------|------|---------------------|------|
|       |      | Yes No              |      |
| Phone | Land | 98.1%               | 1.9% |
|       | Cell | 99.2%               | 0.8% |
| Total |      | 98.6% 1.4%          |      |

### **Gender \* Have Driver License Crosstabulation**

|        |        | Have Driver License |      |
|--------|--------|---------------------|------|
|        |        | Yes                 | No   |
| Gender | Male   | 98.6%               | 1.4% |
|        | Female | 98.5%               | 1.5% |
| Total  |        | 98.6% 1.4%          |      |



Age \* Income Crosstabulation

|       |       | Income |          |        |
|-------|-------|--------|----------|--------|
|       |       | -\$40K | \$40-80K | +\$80K |
| Age   | 16-20 | 23.1%  | 38.5%    | 38.5%  |
|       | 21-34 | 30.9%  | 38.2%    | 30.9%  |
|       | 35-49 | 14.1%  | 37.5%    | 48.5%  |
|       | 50-64 | 14.8%  | 38.5%    | 46.7%  |
|       | 65+   | 33.1%  | 36.6%    | 30.3%  |
| Total |       | 20.1%  | 37.8%    | 42.1%  |

**Dist \* Income Crosstabulation** 

|       |       | Income                 |       |       |
|-------|-------|------------------------|-------|-------|
|       |       | -\$40K \$40-80K +\$80K |       |       |
| Dist  | One   | 17.3%                  | 41.7% | 41.0% |
|       | Two   | 18.3%                  | 29.0% | 52.7% |
|       | Three | 24.5%                  | 41.8% | 33.7% |
| Total |       | 20.1%                  | 37.8% | 42.1% |

**Phone \* Income Crosstabulation** 

|       |      | Income                 |       |       |
|-------|------|------------------------|-------|-------|
|       |      | -\$40K \$40-80K +\$80K |       |       |
| Phone | Land | 19.8%                  | 38.5% | 41.7% |
|       | Cell | 20.6%                  | 36.8% | 42.6% |
| Total |      | 20.1% 37.8% 42.1%      |       |       |

**Gender \* Income Crosstabulation** 

|        |        | Income                 |       |       |
|--------|--------|------------------------|-------|-------|
|        |        | -\$40K \$40-80K +\$80K |       |       |
| Gender | Male   | 20.3%                  | 35.1% | 44.6% |
|        | Female | 20.0%                  | 40.4% | 39.7% |
| Total  |        | 20.1% 37.8% 42.1%      |       |       |



Age \* Dist Crosstabulation

| _     |       | Dist  |       |       |
|-------|-------|-------|-------|-------|
|       |       | One   | Two   | Three |
| Age   | 16-20 | 25.0% | 18.8% | 56.3% |
|       | 21-34 | 35.4% | 28.3% | 36.2% |
|       | 35-49 | 37.6% | 25.2% | 37.3% |
|       | 50-64 | 31.4% | 40.6% | 28.0% |
|       | 65+   | 29.9% | 33.1% | 36.9% |
| Total |       | 33.7% | 31.9% | 34.4% |

**Income \* Dist Crosstabulation** 

|        |          | Dist  |       |       |
|--------|----------|-------|-------|-------|
|        |          | One   | Two   | Three |
| Income | -\$40K   | 29.0% | 28.4% | 42.6% |
|        | \$40-80K | 37.2% | 24.0% | 38.8% |
|        | +\$80K   | 32.9% | 39.1% | 28.0% |
| Total  |          | 33.7% | 31.2% | 35.0% |

Phone \* Dist Crosstabulation

|       |      | Dist              |       |       |
|-------|------|-------------------|-------|-------|
|       |      | One Two Three     |       |       |
| Phone | Land | 31.7%             | 32.4% | 35.9% |
|       | Cell | 36.7%             | 31.1% | 32.2% |
| Total |      | 33.7% 31.9% 34.4% |       |       |

**Gender \* Dist Crosstabulation** 

| -      |        | Dist              |       |       |
|--------|--------|-------------------|-------|-------|
|        |        | One Two Three     |       |       |
| Gender | Male   | 31.1%             | 33.8% | 35.2% |
|        | Female | 36.1%             | 30.1% | 33.8% |
| Total  |        | 33.7% 31.9% 34.4% |       |       |



Age \* Phone Crosstabulation

|       |       | Phone |       |
|-------|-------|-------|-------|
|       |       | Land  | Cell  |
| Age   | 16-20 | 62.5% | 37.5% |
|       | 21-34 | 18.9% | 81.1% |
|       | 35-49 | 34.0% | 66.0% |
|       | 50-64 | 88.7% | 11.3% |
|       | 65+   | 89.8% | 10.2% |
| Total |       | 60.0% | 40.0% |

**Income \* Phone Crosstabulation** 

|        |          | Phone       |       |
|--------|----------|-------------|-------|
|        |          | Land        | Cell  |
| Income | -\$40K   | 58.0%       | 42.0% |
|        | \$40-80K | 59.9%       | 40.1% |
|        | +\$80K   | 58.4%       | 41.6% |
| Total  |          | 58.9% 41.1% |       |

**Dist \* Phone Crosstabulation** 

| _     |       | Phone |       |
|-------|-------|-------|-------|
|       |       | Land  | Cell  |
| Dist  | One   | 56.4% | 43.6% |
|       | Two   | 61.0% | 39.0% |
|       | Three | 62.6% | 37.4% |
| Total |       | 60.0% | 40.0% |

**Gender \* Phone Crosstabulation** 

|        |        | Phone |       |
|--------|--------|-------|-------|
|        |        | Land  | Cell  |
| Gender | Male   | 51.6% | 48.4% |
|        | Female | 68.0% | 32.0% |
| Total  |        | 60.0% | 40.0% |



Age \* Gender Crosstabulation

|       |       | Gender |        |
|-------|-------|--------|--------|
|       |       | Male   | Female |
| Age   | 16-20 | 68.8%  | 31.3%  |
|       | 21-34 | 59.8%  | 40.2%  |
|       | 35-49 | 51.6%  | 48.4%  |
|       | 50-64 | 43.3%  | 56.7%  |
|       | 65+   | 41.4%  | 58.6%  |
| Total |       | 48.6%  | 51.4%  |

**Income \* Gender Crosstabulation** 

|        |          | Gender |        |
|--------|----------|--------|--------|
|        |          | Male   | Female |
| Income | -\$40K   | 49.7%  | 50.3%  |
|        | \$40-80K | 45.7%  | 54.3%  |
|        | +\$80K   | 52.1%  | 47.9%  |
| Total  |          | 49.2%  | 50.8%  |

**Dist \* Gender Crosstabulation** 

|       |       | Gender |        |
|-------|-------|--------|--------|
|       |       | Male   | Female |
| Dist  | One   | 44.9%  | 55.1%  |
|       | Two   | 51.6%  | 48.4%  |
|       | Three | 49.7%  | 50.3%  |
| Total |       | 48.7%  | 51.3%  |

**Phone \* Gender Crosstabulation** 

|       |      | Gender |        |
|-------|------|--------|--------|
|       |      | Male   | Female |
| Phone | Land | 41.9%  | 58.1%  |
|       | Cell | 58.9%  | 41.1%  |
| Total |      | 48.7%  | 51.3%  |



# Nebraska Annual Traffic Safety Questionnaire, 2017 (The Nebraska Poll)

| Hello    | o, this is calling for The Nebraska Poll. We're doing a statewide study on traffic safety. I'm  |
|----------|---|
|          | elling anything, I'm only interested in your opinions, and I need to talk to someone 16 years of age or older in  |
|          | household. Is that you? Good.   |
| 1.       | First, what do you think is the biggest problem in Nebraska today? (DO NOT READ)  |
|          | 1) Economy/drought/water/jobs/wages, etc. 2) Crime/drugs/gangs/vandalism, etc.  |
|          | 3) Taxes/spending/budget, education funding, etc. 5) Roads/streets/traffic, etc.  |
|          | 6) Distracted driving 7) Drunk drivers 8) Government, politicians, etc. 0) Others (specify) 9)DK/NR   |
| On a     | 1-5 scale, with 5 as very important and 1 as not at all important, how would you rate the following problems in   |
|          | Nebraska:   |
|          | How important is the fuel tax situation?  |
| 2.<br>3. | How important is the problem of distraction caused by drivers using cell phones or other electronic   |
|          | devices?  |
| 4.       | How important is the problem of driving while intoxicated or drunk driving?   |
|          |   |
| X        | 11  |
|          | Id you favor or oppose each of the following penalties for drunk driving: (READ/ROTATE 9-11)  |
|          | Mandatory sentencing for drunk driving offenses  1) Favor 2) Oppose 3) Don't know 1) Favor 2) Oppose 3) Don't know 3) Don't know  |
|          |   |
| /.       | Mandatory interlock ignition for all first-time offenders 1) Favor 2) Oppose 3) Don't know  |
| 8.       | In the last 60 days, have you ever driven while impaired by alcohol?  |
|          | 1) Yes 2) No  |
|          | -,,   |
| 9.       | What do you think the chances are of someone getting arrested if they drive after drinking? (Core Q. A-3)   |
|          | (READ) 1) Very likely 2) Somewhat likely 3) Likely 4) Somewhat unlikely 5) Very unlikely  |
|          |   |
|          | In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic   |
|          | beverages?  |
|          | (Core Q. A-1) 1) Never 2) Once 3) 2-5 times 4) More than 5 times  |
| 11.      | In the past 20 days, have you read seen or heard enything shout alcohol impaired driving (or drupt driving)   |
|          | In the past 30 days, have you read, seen or heard anything about alcohol impaired driving (or drunk driving) enforcement by police? (Core Q. A-2)  1) Yes  2) No  3) Don't know |
|          | conference of ponce: (Core Q. A-2)  |
| 12.      | In the past <u>60</u> days, have you read, seen or heard any drunk driving-related messages?  |
|          | 1) Yes 2) No  |
|          |   |
|          | How often do you use safety belts when you drive or ride in a car, van, sport utility vehicle or pickup? (Core Q.   |
|          | B-1)  |
|          | (READ) 1) Always 2) Nearly always 3) Sometimes 4) Seldom 5) Never   |
| 1 4      |   |
|          | Should law enforcement officers be allowed to stop a vehicle and write a ticket if the driver and passengers are  |
|          | not wearing a seat belt?  1) Yes 2) No  |
|          | 1) Yes 2) No  |
| 15.      | What do you think the chances are of getting a ticket if you don't wear your safety belt? (Core Q. B-3)   |
| 13.      | (READ): 1) Very likely 2) Somewhat likely 3) Likely 4) Unlikely 5) Very unlikely  |
|          | (NEXTE): 1) Very likely 2) somewhat likely 3) Likely 1) omikely 3) Very difficely   |
| 16.      | What amount of fine do you think would get non-seat-belt-users to use their seat belt? (READ)   |
|          | 1) \$25-50 2) \$51-100 2) \$101-150 4) \$151-200 5) Over \$200 9) DK  |
|          |   |
| 17.      | In the past 60 days, have you read, seen or heard anything about seat belt enforcement? (Core Q. B-2)   |

1) Yes 2) No

- 18. In the past 60 days, have you read, seen or heard any Click It Or Ticket seat belt messages?

  1) Yes 2) No
- 19. (IF YES) Do you remember where that was? (OPEN ENDED--DO NOT READ) 1) TV 2 Radio 9) Don't know 0) All other (specify) \_\_\_\_\_\_
- 20. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph: (READ)

  1) Most of the time/usually 2) Half the time 3) Rarely 4) Never (Core Q. S-1a)
- 21. On a local road with a speed limit of 65 mph, how often do you drive faster than 70 mph: (READ)

  1) Most of the time/usually 2) Half the time 3) Rarely 4) Never (Core Q. S-1b)
- 22. In the past 30 days, have you read, seen or heard anything about speeding enforcement? (Core Q. S-2) 1) Yes 2) No
- 23. What do you think the chances are of getting a ticket if you drive over the speed limit? (Core Q. S-3) (READ): 1) Very likely 2) Somewhat likely 3) Likely 4) Unlikely 5) Very unlikely
- 24. Would you support or oppose a law that allows law enforcement to stop a driver and ticket them solely for talking on a cell phone while driving? 1) Support 2) Oppose 3) Don't know
- 25. Would you support or oppose a law that allows law enforcement to stop a driver and ticket them solely for texting while driving? 1) Support 2) Oppose 3) Don't know
- 26. Should the Nebraska law requiring motorcycle helmets be repealed or continued?

  1) Repealed 2) Don't know 3) Continued
- 27. Do you think driving under the influence of marijuana increases the risk of having a crash?

  1) Yes 2) No 3) DK
- 28. Do you know anyone who drives after smoking or ingesting marijuana? 1) Yes 2) No
- 29. Which of these age groups are you in: (READ): 1) 16-20 2) 21-34 3) 35-49 4) 50-64 5) 65 up
- 30. Do you have a driver's license? 1) Yes 2) No
- 31. Which of these annual household income groups are you in? (READ):
  1) Under \$40,000 2) \$40,000-80,000 3) Over \$80,000? 9) NR
- 32. (NOTE CONGRESSIONAL DISTRICT): 1) One 2) Two 3) Three
- 33. Are you speaking from a land line or a cell phone? 1) Land line 2) Cell phone
- 34. (NOTE GENDER): 1) Male 2) Female (quota: 49% males)
- OK, that's it! Thanks very much for your time and help!

NDORHSO/NSC ATS '17

