



Project
Night Life
Drive to Survive



PROJECT: NIGHT LIFE



OMAHA POLICE
DEPARTMENT

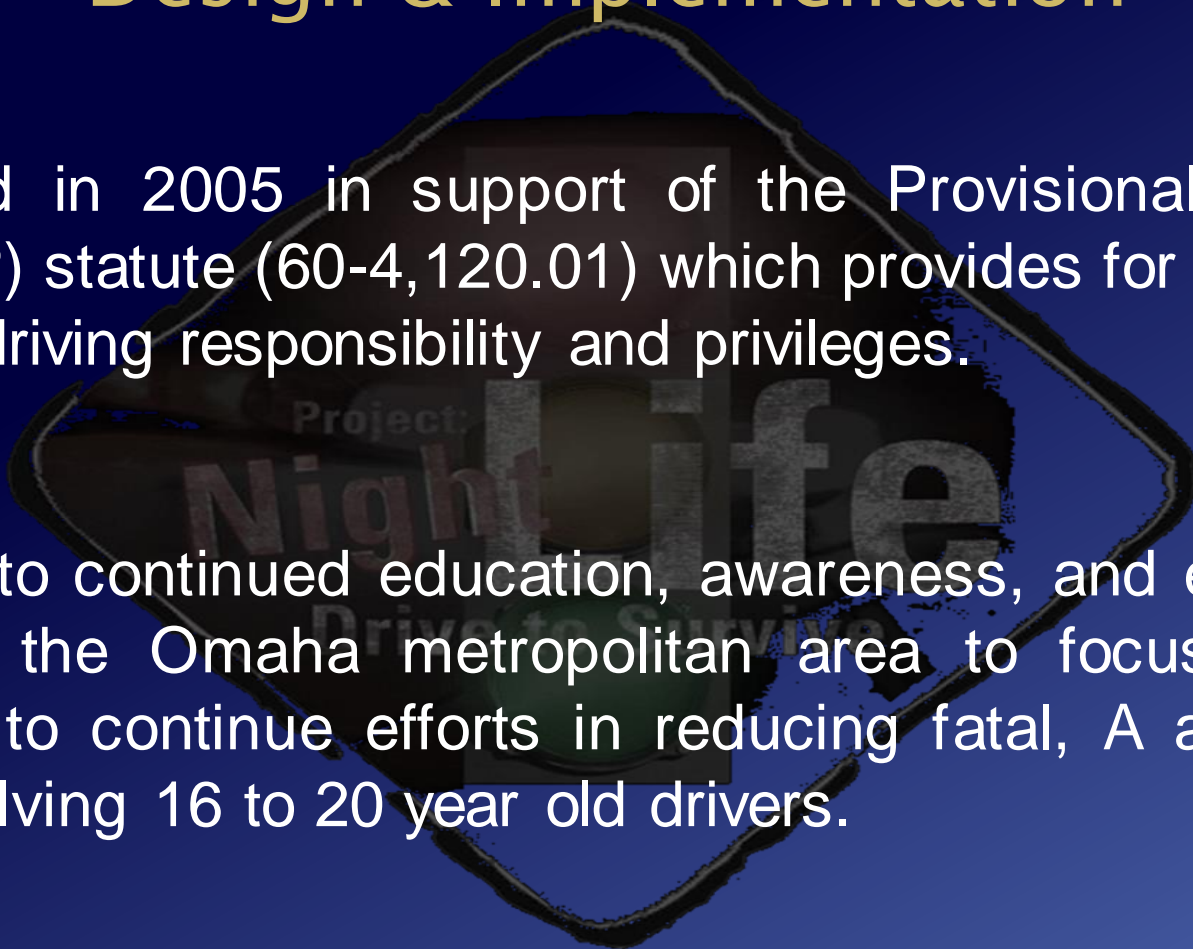
Sergeant Adam Turnbull
Officer Matthew Kelly



Design & Implementation

Implemented in 2005 in support of the Provisional Operator's Permit (POP) statute (60-4,120.01) which provides for a graduated increase in driving responsibility and privileges.

Committed to continued education, awareness, and enforcement activities in the Omaha metropolitan area to focus on young drivers and to continue efforts in reducing fatal, A and B injury crashes involving 16 to 20 year old drivers.





Design & Implementation

Project Night Life consists of a Police Sergeant and Two (2) Police Officers assigned to the Traffic unit.

**Partially funded by the Omaha Police Department and NDOT
(\$90,000 enforcement, \$5000 Training Materials)**

Project Night Life uses a multi prong approach focusing on:

- Education – Presentations at High Schools and Drivers Education programs
- Awareness – Displays at local schools and Social Media presence
- enforcement activities – Saturation patrols focused on driving behavior



Partners

Local area schools (High Schools, Colleges, Universities)

Extra curricular organizations, mentor programs

Drivers education programs

Other related programs/Projects (ex. Project Extra Mile)





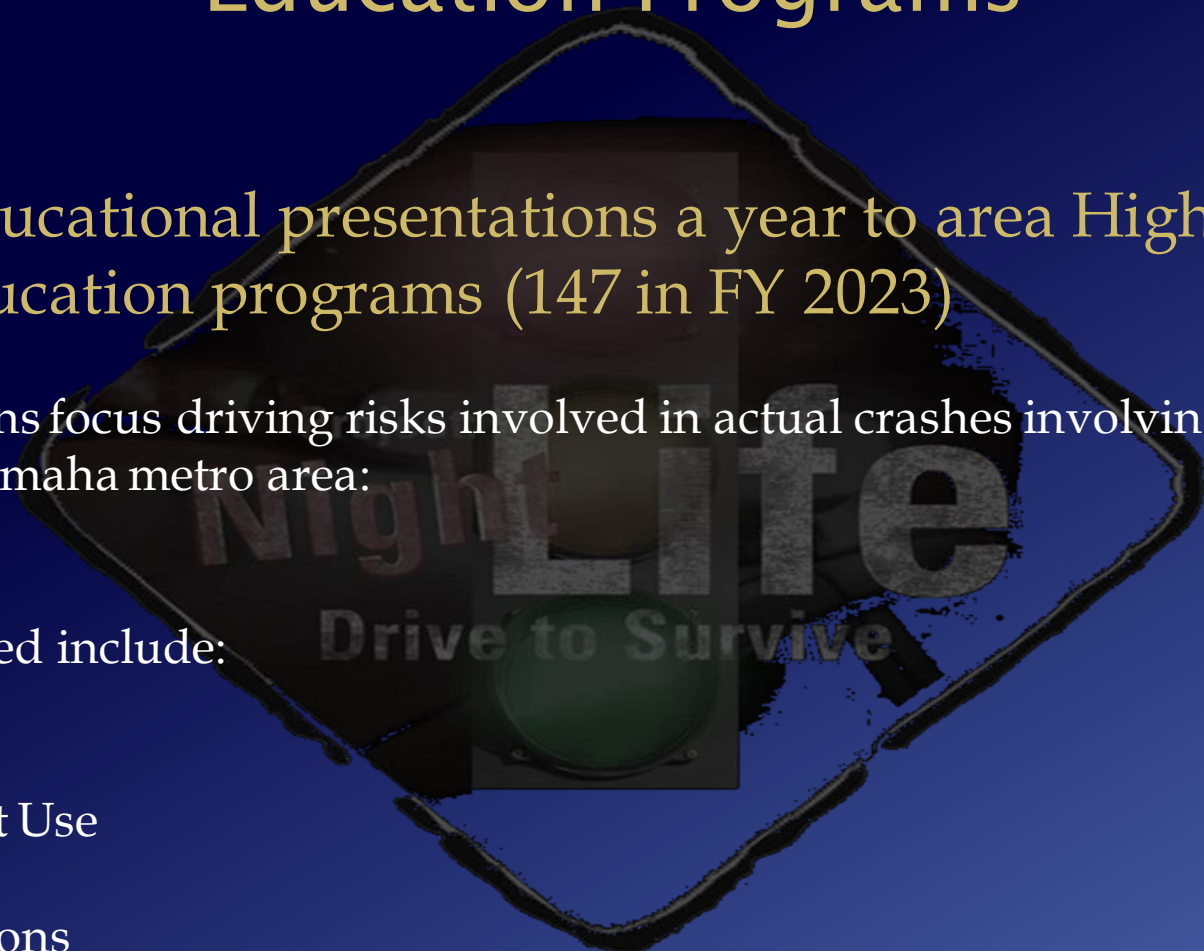
Education Programs

Over 100 educational presentations a year to area High Schools and Driver's Education programs (147 in FY 2023)

The presentations focus driving risks involved in actual crashes involving teen driving crashes in the Omaha metro area:

Risks Highlighted include:

- Speed
- Restraint Use
- Alcohol
- Distractions





Presentation Example





192nd and Pacific St, OMAHA, NEBRASKA

DRIVER: George Gervase, 17 **DIED AT SCENE**

ALCOHOL LEVEL: **.217**

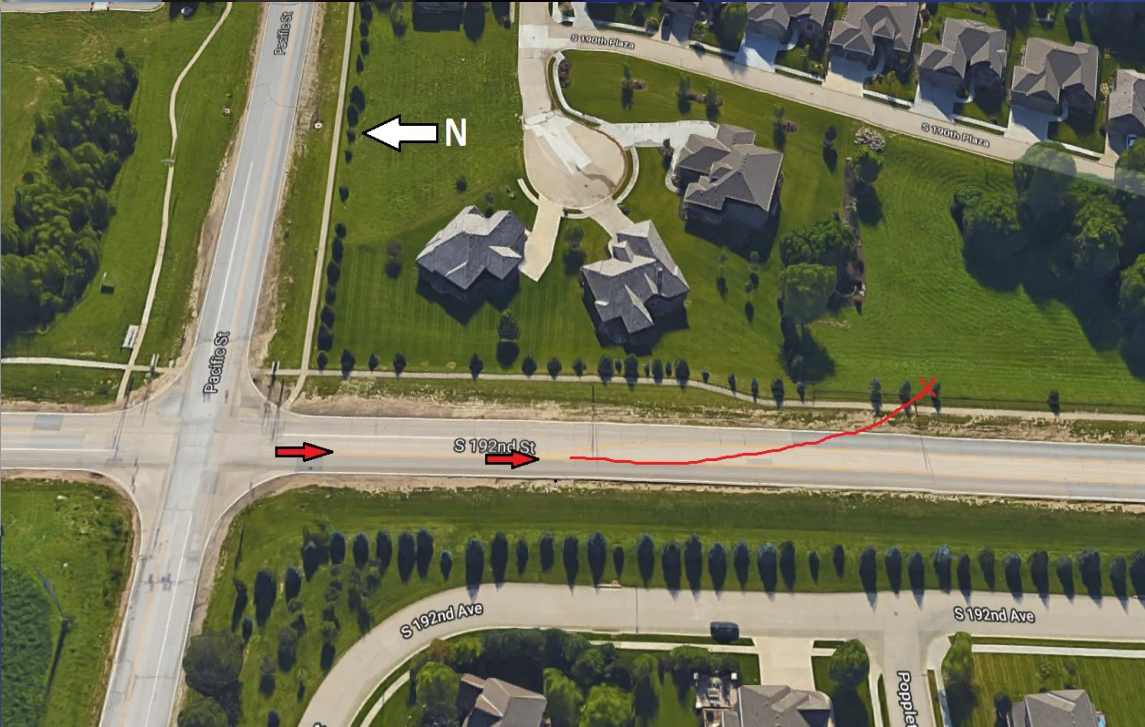
SPEED: **High Speed**



**17-YEAR-OLD GEORGE GERVASE KILLED IN SINGLE-VEHICLE
ROLL OVER CRASH
POLICE SAID SPEED, NO SEATBELT AND ALCOHOL WERE FACTORS**



On October 12th 2018 at approximately 4:30 am, 17 year old George Gervase, was driving south on 192nd, near Pacific Street, rolled his vehicle off the road, hitting a wooden power pole, a metal fence and then a tree.





Elkhorn junior George Gervase, 17, the scene was discovered at 6:45 in the morning. Investigation revealed Alcohol was acquired at Elkhorn High School

CRASH VICTIM



GEORGE GERVASE

A graphic overlay featuring a portrait of a young man in a white shirt and tie, with the text "CRASH VICTIM" above and "GEORGE GERVASE" to the right.



GEORGE LOVED HIS FAMILY AND FRIENDS, OUR LIVES ARE FOREVER CHANGED BECAUSE OF HIS DEATH AND THERE'S A HOLE IN OUR HEARTS THAT WILL NEVER HEAL





KWIK SHOP CLERK: KEVIN HART, 29

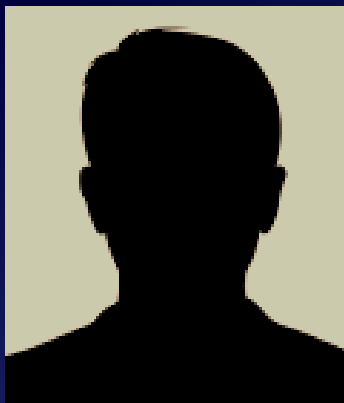
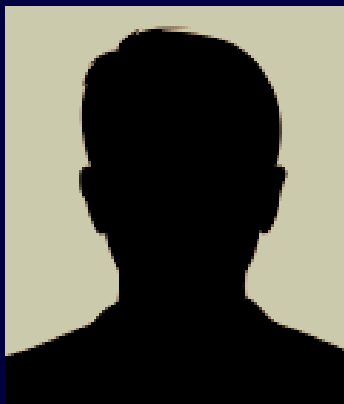
ALCOHOL: History of selling alcohol to minors

CHARGES:

- Procure Alcohol Minor Injury/Death
- **CLASS 3A FELONY**

SENTENCE: 1 Year Prison





ELKHORN STUDENTS: 16 year old friend

17 year old friend

PURCHASED ALCOHOL FROM HART

CHARGES: Procure Alcohol Minor Injury/Death

- CLASS 3A FELONY

SENTENCE: Probation Until 19 Years Old





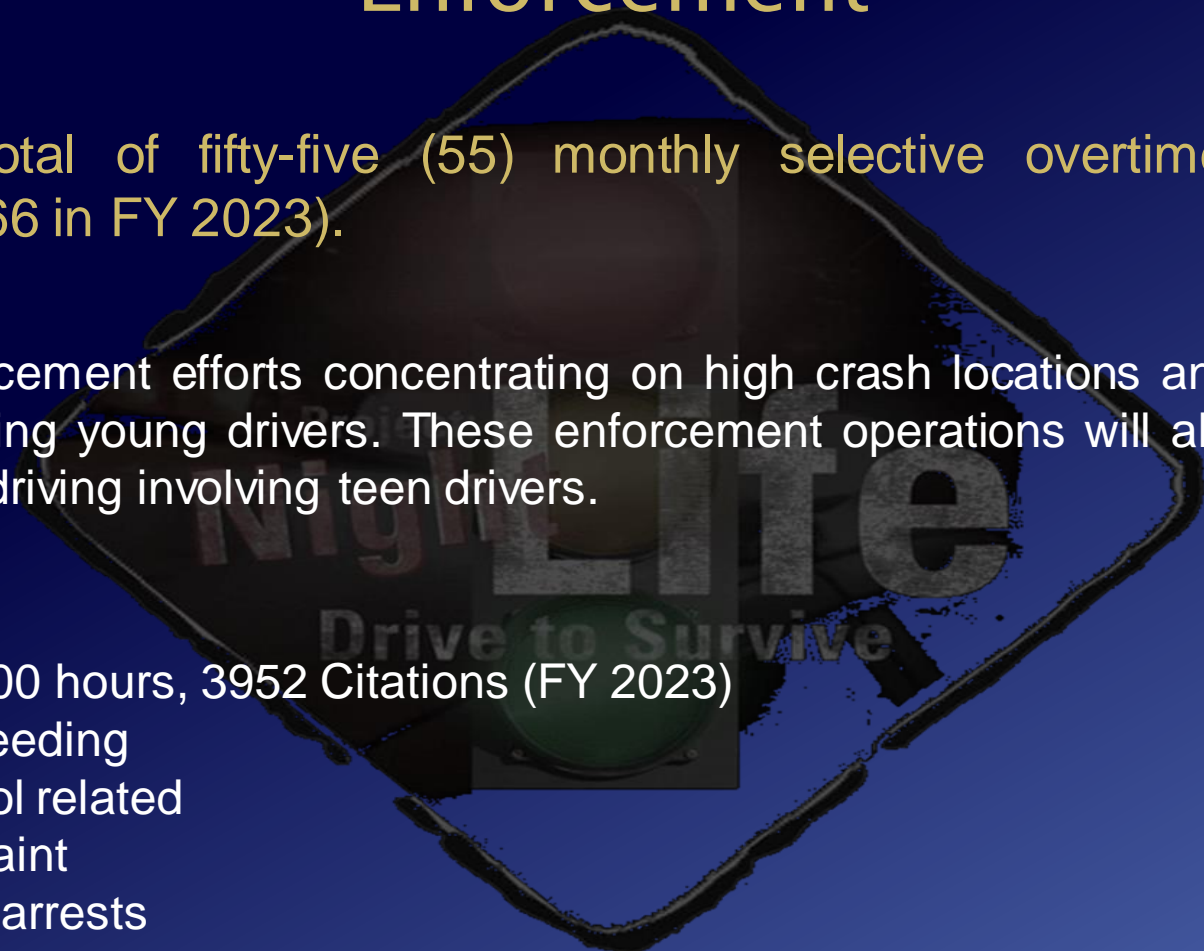
Enforcement

Conduct a total of fifty-five (55) monthly selective overtime enforcement operations. (66 in FY 2023).

Selective enforcement efforts concentrating on high crash locations and extracurricular activities involving young drivers. These enforcement operations will also focus on DUI and distracted driving involving teen drivers.

Yearly stats: 1500 hours, 3952 Citations (FY 2023)

- 2192 Speeding
- 18 alcohol related
- 115 restraint
- 222 total arrests





Questions?

