



# Grant Writing Making Your Case

*If you work, it will work*



# agenda

Where do we start?

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Assess Problem and Target  
Audience

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Be a SMARTIE

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Life Cycle of a Grant

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Wrap Up

# Getting started

- Start planning with community information (CHIP, YRBS, HSO Target Counties) include partners as appropriate
- Apply for the right opportunity for your organization (Child Passenger Safety, Seat Belt Usage, Impaired Driving, Pedestrian Safety)
- Review the priority area you want to address: county, regional, campaign, training
- Utilize your existing information when developing the following: baseline, objective, activity, budget, impact evaluation



*When you look at something in your hand,  
you look at nothing out your windshield.*



# development

- **Keep the grantors in mind.** The reviewers will use information you provide in the application, however they may not have a lot of information on the area you cover or what your entity does.
- **Follow the instructions and the application guidelines.** Paying special attention to dates and information that may be required that is supplemental (i.e., letters of support, match, reporting deadlines if you receive the award, etc.).
- **Be brief, concise and clear.** Be realistic about plans to reduce or increase a measurement, be honest about how many individuals you will reach with the grant award and how much time you need to meet your objectives and activities.
- **Be organized and logical.** This is where the planning component comes into play. Brainstorm with a like minded partner or the project manager.
- **Bulk of the narrative should address what you plan to do:** Who, What, When, Where and Why.

# Be a SMARTIE

- **Specific, Measurable, Achievable, Reliable, Time-bound, Inclusive, and Equitable.**
- **EXAMPLE:** Work with three local health departments to increase awareness and education supporting seat belt use, addressing crashes involving nighttime, inattention. Reaching approximately 18,000 individuals (20% of the 92,679) in area identified over six months (March – September).
- **EXAMPLE:** Working rural areas (Dawes, Lincoln, Phelps, Red Willow) to decrease distracted driving and speed-related crashes involving young adults 18-34, specifically males and Hispanic.

*\*Decrease serious traffic injuries 26.7 percent from 1,286 (5-year rolling average 2018-2022) to 1,047 by December 31, 2026.*

# Life cycle of a grant

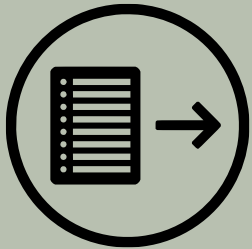


PLAN

DEVELOP PROPOSAL



SUBMIT PROPOSAL



MAKE AWARD



MANAGE GRANT  
AWARD



# plan for proposal development

## Baseline

Who is being injured, what injury types are occurring, when are they occurring, where are they occurring, why – contributing factors.

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## Objective

*SMARTIE: Reach 20% of our 16-20 population (8,000) with a U Text. U Drive. U Pay. Message to reduce distracted driving during summer months (May – September).*

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## Activity

Outline activities, evidenced based, to address your objective and strategies that will aid in reaching the objective.

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## Budget

Line-item expenditures for the proposed grant. Demonstrate need for funds to meet objective. Budget and Budget Narrative/Justification.

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## Impact Evaluation

Explain what you will evaluate and if you met your objective. Several ways to evaluate your grant activity. Qualitative and Quantitative.

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JOE GIRARD

“The elevator to success is out of order. You’ll have to use the stairs, one step at a time.”



The background features a light grey base with several organic, overlapping shapes. A large, dark brown shape is on the left, partially overlapping a light green shape on the right. In the top left, there are faint, stylized leaf patterns. A white, wavy line starts from the bottom right and curves across the lower part of the image.

# Wrap Up

What questions do you have?

# thank you

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*"FCHD strives to serve all people; and does not discriminate on the basis of age, race, ethnicity, religion, physical or mental ability, lifestyle and socioeconomic status. We are committed to cultivating an inclusive environment for everyone."*

